



SPoT Welcomes New Vice President of Human Resources

TORONTO, Aug. 23, 2019 /CNW/ - **SPOT COFFEE (CANADA) LTD. (TSX-V: SPP) ("Spot" or the "Company")** is pleased to report that Tamara T. Ballanti has joined our management team as the Company's new Vice President of Human Resources.

Tamara brings with her over 20 years of proven leadership and practical experience with recruitment, benefits analysis, training initiatives and career development. She will be working closely with senior management on hiring criteria and policies, administering training and performance assessment programs, and updating employee handbooks to incorporate the terms of the Company's forthcoming collective bargaining agreement with Workers United. She will also be providing valuable advice on employment categories, wage scales and customer service.

"Having a professional like Tamara on board is a vital component of our growth plan," said Mr. John Lorenzo, Executive Chairman of SPoT. "She will be instrumental in establishing strong teams of Spotters and café managers who are dedicated to meaningful full-time careers at the Company. We remain committed to ensuring that our customers continue to have the best experience possible when they visit any of our cafés."

About SPoT Coffee

Spot Coffee designs, builds, operates and franchises community-oriented cafés and Express cafés in the northeastern United States. Spot's community cafés provide its customers with the highest quality service, signature made-to-order meals and award-winning micro-roasted coffee. Each Spot café is distinctively designed to suit its local neighbourhood, creating a warm and friendly gathering place for the community. Spot's commercial business focuses on the sale of roasted coffee beans to food service and grocery chains, business offices, and resellers such as universities and hospitals.

We seek Safe Harbor.

Forward Looking Statements

Except for statements of historical fact relating to the Company, certain information contained herein constitutes forward-looking statements. Although we believe that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. We cannot guarantee future results, performance or achievements. Consequently, there is no representation that the actual results achieved will be the same, in whole or in part, as those set out in the forward-looking information.

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