Ordinary Resolution

of

4imprint Group plc

(the "Company")

Passed on 14 March 2012

The following ordinary resolution was passed at a general meeting of the Company held at 10.30 a.m. on Wednesday 14 March 2012 at the offices of Peel Hunt, Moor House, 120 London Wall, London EC2Y 5ET:

Ordinary Resolution

THAT the disposal of the entire issued share capital of Brand Addition Limited and Kreyer Promotion Service GmbH by the Company (the "Disposal") as described in the circular to Shareholders dated 20 February 2012 (the "Circular") as a Class 1 transaction on the terms and subject to the conditions of a disposal agreement dated 16 February 2012 between the Company, 4imprint UK Holdings Limited, H.I.G Milan Bidco UK Limited and B270 Vermögensverwaltung GmbH is hereby approved for the purposes of Chapter 10 of the Listing Rules of the Financial Services Authority and that each and any of the Directors of the Company be and are hereby authorised to conclude and implement the Disposal in accordance with such terms and conditions and to make such non-material modifications, variations, waivers and extensions of any of the terms of the Disposal and of any documents and arrangements connected with the Disposal as he thinks necessary or desirable.

John Poulter

Chairman

14 March 2012