

ProntoForms Adds Sales and Strategic Executive Strength for New Phase of Growth

OTTAWA, Feb. 23, 2015 /CNW/ - ProntoForms Corporation (TSXV: PFM), maker of ProntoForms, a data collection and business process solution, is pleased to announce additions to its Executive team to impact its already impressive track record of growth and open new global opportunities. Experienced sales executive Chip Salyards joins ProntoForms as Global Vice President of Sales while long-time ProntoForms sales leader Tim Moran takes a new role as Senior Vice President of Strategic Alliances.

Chip Salyards comes to ProntoForms with extensive software sales experience, most recently leading and scaling the Asia Pacific operations of BMC Software with responsibility for over \$200 million in annual sales. He has more than 25 years' experience in effective sales management and a Masters in Business Administration with specialization in Finance.

"We welcome Chip Salyards to ProntoForms with his impressive mix of global sales leadership, high growth management experience, and consistent results. His proven sales operations expertise will enable us to scale our sales team to meet growing demand for our solutions," said Alvaro Pombo, ProntoForms Founder and CEO.

"With Chip leading sales, we are pleased to have Tim Moran focus his deep ProntoForms expertise in expanding the company's global reach through the creation of new channels with strategic partners," continued Mr. Pombo.

For more information on ProntoForms, visit www.prontoforms.com.

About ProntoForms® and ProntoForms Corporation

ProntoForms is a mobile workflow solution used by over 3,000 business customers to collect, receive and submit data in the field. Available for smartphones and tablets, the ProntoForms solution incorporates a mobile device App, a Web management portal to manage teams and data flow, and provides the ability to export or connect data to the back office or to popular cloud services. Common ProntoForms uses include work orders, inspections, sales orders and timesheets. The scalable solution is deployed by any size business, in any industry, to speed up business processes, raise productivity and achieve operational excellence. ProntoForms is a Frost & Sullivan winner of the North American Customer Value Leadership Award for Mobile Forms. <http://www.prontoforms.com>

ProntoForms Corporation has a powerful and proprietary patent portfolio, from which the ProntoForms mobile App and Web reporting portal have been developed. The company trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly-owned subsidiary of ProntoForms Corporation. Neither the TSXV nor its Regulation Services Provider (as that term is defined in the policies of the TSXV) accepts responsibility for the adequacy or accuracy of this release.

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