

## **ProntoForms Corporation Strengthens Investor Communications**

**OTTAWA, ONTARIO – July 23, 2015** – ProntoForms Corporation (“ProntoForms” or the “Company”) (TSXV: PFM), a mobile data solutions company, is pleased to announce that it has retained Virtus Advisory Group Inc. (“Virtus”) to provide investor relations services on behalf of the Company. Virtus is a Toronto-based capital markets communications firm providing a full range of traditional and online services to help companies increase their visibility, manage investor expectations, and broaden and strengthen investor relationships.

“Our business is evolving and growing at a fast pace,” said Alvaro Pombo, CEO of ProntoForms. “Virtus adds bench strength to our ongoing communications with the professional investment community and other stakeholders.”

Under the terms of the agreement, the Company will pay Virtus a monthly retainer fee of \$5,500 for professional services and grant Virtus an option to purchase 80,000 common shares of the Company at an exercise price of \$0.28. The initial contract term is three months with automatic renewal, subject to termination upon 30 days written notice.

Virtus acts at arm’s length to ProntoForms and does not have any interest, directly or indirectly, in ProntoForms or its securities, or any right or intent to acquire such an interest. The appointment of Virtus remains subject to approval by the TSX Venture Exchange.

### **About Virtus**

Virtus is a Toronto-based consulting firm, providing select private and publicly listed companies with business consulting, capital markets strategy and investor relations services. The Company provides expert counsel and access to an unmatched network of investors and capital markets professionals across Canada. Virtus helps issuers establish the relationships and the investor confidence required to build long-term shareholder value. Visit [www.virtusadvisory.com](http://www.virtusadvisory.com) for more information.

### **About ProntoForms and ProntoForms Corporation**

ProntoForms is a mobile workflow platform used by more than 3,500 businesses to collect and analyze field data with smartphones and tablets. ProntoForms is the winner of the 2015 Frost & Sullivan Competitive Strategy Innovation and Leadership Award for the Mobile Forms Industry.

We provide a global end-to-end service offering, available in English, Spanish and French. Our product delivers an intuitive, secure and scalable solution for mobilizing business processes for field workers, with a very low total cost of ownership. Our customers harness the solution to increase productivity and reduce cost, improve quality of service and mitigate risks. The company trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly owned subsidiary of ProntoForms Corporation.

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This news release contains forward-looking statements relating to, and amongst other things, based on management's expectations as to the work to be performed by Virtus during the term of the investor relations agreement among the parties. Statements relating to the work to be performed by Virtus and the effects of such work are all forward looking statements. These statements are not guarantees of future performance and involve a number of risks, uncertainties and assumptions. Many factors, some of which are outside of the Company's control, could cause events and results to differ materially from those stated. Market receptiveness and reaction to the investor relations activities of Virtus on behalf of the Company is outside the control of both Virtus and the Company. The Company disclaims any obligation to publicly update or revise any such statements except as required by law.

*Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*