ProntoForms CEO Wins City of Ottawa
Immigrant Entrepreneur Award

Alvaro Pombo recognized for considerable contribution to Ottawa economy

OTTAWA, Ont. – November 7, 2016 – ProntoForms Corporation (TSXV: PFM), the leading provider of mobile data collection and analytics platforms for enterprises and small to medium sized businesses, is pleased to announce that Alvaro Pombo, CEO of ProntoForms, has been recognized with a City of Ottawa Immigrant Entrepreneur Award for his considerable contribution to the Ottawa economy.

Each year, the City of Ottawa acknowledges the success of Ottawa entrepreneurs who were born outside of Canada, while inspiring other new Canadians to start their own businesses.

"I am honored to be a recipient of the City of Ottawa's Immigrant Entrepreneur Award," said Mr. Pombo. "This award isn't about me. It reflects this city and this country, where someone with an accent and no connections can reach as high as one aims to. I came from Colombia with the dream of building my life and an international technology company. 25 winters later, those dreams have come through, and many more are still in the making thanks to the openness of this country."

Prior to founding ProntoForms, Mr. Pombo was CIO and VP of Global Information Technology for the Carrier Internetworking Division of Alcatel-Lucent. He has also held the role of CIO, VP of eCommerce, Director of Electronic Marketing, and Latin American Sales with Newbridge.

"I'm very proud of the success and strong growth ProntoForms has seen over the past several years," said Mr. Pombo. "The company has a great platform and a very talented team – and it's their innovative spirit, creativity, and drive that have made ProntoForms the global leader in mobile forms and automated workflows."

Mr. Pombo holds several patents and was a winner of the Ottawa Business Journal's "40 Under 40" in 2000. He holds a BS in Computer Engineering from Universidad de los Andes in Bogota, Colombia. Additionally, he has studied at Georgetown University and holds an MBA from the University of Ottawa.

The Immigrant Entrepreneur Awards was presented on Friday, Nov. 4, 2016 at this year's TiECon Canada, TiE's flagship conference for entrepreneurs, SMEs, industry veterans, investors, and other members of the Canadian business community.

About ProntoForms

ProntoForms is a mobile workflow platform used by more than 3,500 businesses to collect and analyze field data with smartphones and tablets. Our product delivers an intuitive, secure and scalable solution for transforming business processes, with a low total cost of ownership. Our customers harness the solution to increase productivity, reduce cost, improve quality of service, and mitigate risks.

ProntoForms is the winner of the 2015 Frost & Sullivan Competitive Strategy Innovation and Leadership Award for the Mobile Forms Industry.

The company trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly owned subsidiary of ProntoForms Corporation. The director appointment described above is subject to TSX Venture Exchange approval.

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