



ProntoForms recognized in Gartner's Market Guide for Rapid Mobile App Development Tools

OTTAWA, Dec. 20, 2017 -- ProntoForms Corporation (TSXV:PFM), the global leader in automating mobile workflows, today announced that it has been recognized in Gartner's "2017 Market Guide for Rapid Mobile App Development Tools" (RMAD).

The Gartner report identifies a key challenge facing IT teams today: having to meet an increased demand for mobile apps for a range of business processes. A growing number of Line of Business (LOB) managers are looking for dynamic and scalable solutions that allow employees outside traditional R&D or IT teams to become "citizen developers", i.e. use low-code, or no-code RMAD solutions to create customized, full-featured mobile apps designed for both employee and customer use.

RMAD Tools satisfy these demands and Gartner predicts a rise in LOB managers working collaboratively with IT teams to deploy and use these tools across enterprise organizations.

"I am very happy to see that the market we envisioned is now being recognized by analysts like Gartner," said Alvaro Pombo, CEO of ProntoForms.

"We've noticed a trend among our large customers; field-focused LOB users adopt our platform, with the endorsement of the IT team. After the initial deployment, other departments start leveraging our enterprise-grade platform for additional use cases. The flexibility of our platform enables any size of company, with or without sophisticated IT departments, to quickly build mobile apps that help them automate their business workflows."

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About ProntoForms®

ProntoForms is a global leader in automating mobile workflows. The company's platform is used to collect and analyze field data with smartphones and tablets, and offers a low total cost of ownership. The company's 3,000+ customers harness the intuitive, secure, and scalable solution to increase productivity, improve quality of service, and mitigate risks.

The company trades on the TSXV under the symbol PFM. ProntoForms is the registered trademark of ProntoForms Inc., a wholly owned subsidiary of ProntoForms Corporation.

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