

Explanatory Notes

- 1 Only holders of ordinary shares, or their duly appointed representatives, are entitled to attend and vote at the meeting. A member so entitled may appoint (a) proxy(ies), who need not be (a) member(s), to exercise all or any of his/her rights to attend and to speak and vote on his/her behalf.
- 2 You can appoint the Chairman of the meeting or anyone else to be your proxy at the Annual General Meeting. You can also, if you wish, appoint more than one proxy provided that each proxy is appointed to exercise the rights attached to a different share or shares held by you.
 - To appoint more than one proxy, you should photocopy the proxy form. Please indicate, in the box below the proxy holder's name, the number of shares in relation to which you authorise them to act as your proxy. Please also indicate by marking the box on the proxy form if the proxy instruction is one of multiple instructions being given. All proxy forms must be signed and should be returned to the Company's registrar, Equiniti.
 - To appoint the Chairman as your sole proxy in respect of all of your shares, fill in any voting instructions and sign and date the proxy form, but leave all other proxy appointment details blank.
 - To appoint a single proxy in respect of all your shares other than the Chairman, cross out only the words 'the Chairman of the meeting' and insert the name and address of your proxy (who need not be a member of the Company).

Then complete the rest of the proxy form, but leave all other proxy appointment details blank.
- 3 The proxy form gives your proxy or proxies full rights to attend, speak and vote. If you wish to restrict the rights of your proxies, please cross out either or both of the words 'speak' or 'vote' as you feel appropriate where indicated by an asterisk.
- 4 If the proxy form is signed by someone else on your behalf, their authority to sign must be returned with the proxy form. In the case of a joint holding, any holder may sign. If the shareholder is a corporation, the form must be executed under its common seal or signed by an officer, attorney or other person duly authorised by the corporation.
- 5 To be entitled to vote at the meeting (and for the purpose of determining the number of votes you may cast) you must be entered on the Company's register of members at 6.30 p.m. on 30 April 2019 or, if the meeting is adjourned, you must be entered on the register at 6.30 p.m. two days prior to the date of any adjourned meeting.
- 6 Full details of the resolutions to be proposed at the Annual General Meeting, with explanatory notes, are set out in the enclosed Notice of Annual General Meeting.
- 7 Please indicate with an 'X' in the boxes provided how you wish your vote to be cast. Unless otherwise instructed, the person appointed as proxy will exercise his/her discretion as to how he/she votes or whether he/she abstains from voting on any particular resolution and on any other business (including amendments to resolutions and any procedural business), which may come before the meeting.
- 8 If you appoint multiple proxies and wish to give them separate instructions to vote or abstain from voting, please indicate how you wish each proxy to vote or abstain from voting by writing in each appropriate box the name of the proxy and the number of shares to be voted or withheld from voting by him or her.
- 9 The 'Withheld' option on the proxy form is provided to enable you to abstain on any particular resolution. However, a vote withheld is not a vote in law and will not be counted in the calculation of the proportion of votes 'For' and 'Against' a resolution.
- 10 Any alterations to this proxy form should be initialled.
- 11 If you complete and return the proxy form this will not prevent you from attending in person and voting at the meeting should you subsequently decide to do so.
- 12 A corporation must seal the proxy form or have it signed by an officer or attorney in person, and voting at the meeting be carried out by an officer or attorney in person should you subsequently decide to do so.
- 13 In the case of joint holders, only one need sign this proxy form, but the vote of the senior who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of the other joint holders. For this purpose seniority shall be determined by the order in which the names stand in the register of members in respect of the joint holding.
- 14 Please return the proxy form in the reply paid envelope provided. If you return the form in a different envelope please use the following address: Equiniti, Aspect House, Spencer Road, Lancing, BN99 6DA.
- 15 Electronic Proxy Appointment ('EPA') is available for this meeting. Voting on-line is quick, easy and also the most private and secure way of lodging your instruction. To use this facility you must visit www.sharevote.co.uk where details of the procedure are shown. The voting ID, task ID and shareholder reference number shown overleaf will be required to complete the procedure. The EPA will not be valid if received after 11.30 a.m. on Tuesday, 30 April 2019 and will not be accepted if found to contain a computer virus.
- 16 The CREST electronic proxy appointment service is available for this Meeting. To use this service CREST members should transmit a CREST proxy instruction, using the procedures described in the CREST manual, so as to reach the Company's Registrar, Equiniti, CREST participant ID RA19 by no later than 11.30 a.m. on 30 April 2019.

Admission Card

Please detach and retain this section. Do not post with proxy form

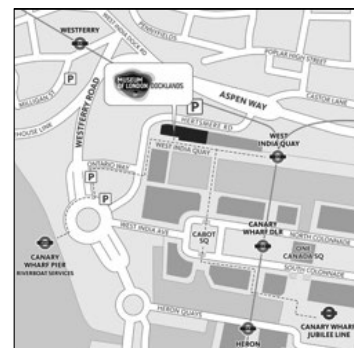
2019 Annual General Meeting ('AGM') of Reach plc to be held at Museum of London Docklands, No.1 Warehouse, West India Quay, London E14 4AL on Thursday, 2 May 2019 at 11.30 a.m.

If you wish to attend the meeting

Please bring this card with you as evidence of your right to attend and vote.

If you are unable to attend the meeting

You may appoint a proxy: by post (please detach the proxy form, fill it in, sign it, and send it to Equiniti in the reply paid envelope provided); electronically at www.sharevote.co.uk; or, CREST participants may lodge proxy appointments via CREST. Further information on appointing a proxy is provided overleaf in the Explanatory Notes. **Please note the deadline for receiving proxy appointments is 11.30 a.m. on Tuesday, 30 April 2019.**



Address

Museum of London Docklands, No.1 Warehouse, West India Quay, London E14 4AL.

Public Transport	Underground	Canary Wharf station on the Jubilee Line (approx. 5–10 mins walk).
	DLR	West India Quay.
	Buses	D3, D7, D8, 277, D6, 15, 115, 135
AGM schedule	10.30 a.m.	Registration desks open. Refreshments will be available.
	11.30 a.m.	The AGM starts and will be held in the Wilberforce Theatre, on the third floor.
Security	Cameras, telephones, other mobile devices, tape recorders and video cameras cannot be used in the meeting. It is a condition of entry to the meeting that all bags and packages will be subject to random search.	

2018 Annual Report and Accounts and Notice of 2019 Annual General Meeting

Important – please read carefully

The 2018 Report and Accounts and Notice of 2019 Annual General Meeting of Reach plc are now available on the Company’s website:

www.reachplc.com

Please tear along dotted line

Proxy Form

2019 Annual General Meeting of Reach plc to be held at Museum of London Docklands, No.1 Warehouse, West India Quay, London E14 4AL on Thursday, 2 May 2019 at 11.30 a.m.

0625-044-S

Form containing Voting ID, Task ID, Shareholder reference number, and a table of 17 items for voting (For, Against, Withheld).

Please mark this box [] if signing on behalf of the shareholder as power of attorney, receiver, or third party. In the case of a corporation, this proxy must be given under its common seal or be signed on its behalf by an attorney or officer duly authorised.

Date and Signed fields.