Any adjustments or updates to the arrangements of the General Meeting will be announced on the Company's website at www.reachplc.com and via a regulatory announcement. What should shareholders do to ensure participation at the General Meeting?

Given the current restrictions, we strongly encourage shareholders to vote in advance of the General Meeting, either online or by completing and returning their form of Proxy.

You may appoint a proxy: by post (please detach the Proxy Form, fill it in, sign it, and send it to Equinili; the proxyvotes@equinili.com email address; electronically at www.sharevote.co.uk; or, CREST participants may lodge proxy appointments via CREST. You are strongly encouraged to appoint the Chairman of the meeting as your proxy to ensure your vote is recognised at the General Meeting.

Further information on appointing a proxy is provided overleaf in the Explanatory Notes. Please note the deadline for receiving proxy appointments is 10.30 a.m. on Tuesday, 20 October 2020.

Shareholders are invited to submit any questions via email to company.secretary@reachplc.com or in writing to General Meeting Questions, c/o Company Secretary, Reach plo, One Canada Square, Canary Wharf, London E14 5AP by 10.30 a.m. on Tuesday, 20 October 2020. Answers of which will be posted on the Company's website following the end of the meeting.

Please tear along dotted line

Reach plc

Due to the UK Government restrictions related to COVID-19, shareholders and/or their proxies regrettably will not be able to attend in person the General Meeting at 10.30 a.m. on Thursday, 22 October 2020. Instead shareholders are strongly encouraged to either vote in advance electronically or submit the Form of Proxy appointing the Chairman of the Meeting as proxy. Thank you for your understanding and co-operation during these exceptional times. Please detach and retain this section. Do not post with Proxy Form 2020 General Meeting of Reach plc to be held at 10.30 a.m. on Thursday, 22 October 2020.

Notice of Availability - Circular containing Notice of General Meeting Important - please read carefully

You can now access the Circular to shareholders dated 29 September 2020 (the "Circular"), which contains the Notice of General Meeting, on the Company's website at www.reachplc.com Please note the deadline for receiving proxies is 10.30 a.m. on Tuesday, 20 October 2020

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For use at the General Meeting of Reach plc to be held at 10.30 a.m. on Thursday, 22 October 2020.			0625-053-S			
Voting ID Tas	Voting ID Task ID		Shareholder reference number			
I/WE HEREBY APPOINT the Chairman of the meeting OR the following person in respect of all my shares:						
Number of shares the proxy is appointed over:						
to be my/our proxy to exercise all or any of my/our rights to attend plc to be held at 10.30 a.m. on Thursday, 22 October 2020 and at						
and vote* in the manner indicated below (see Note 3 overleaf).						
and vote* in the manner indicated below (see Note 3 overleaf). Please indicate here with an 'X' if this proxy form is one of mult	iple instructions	s being giv	en; please re	efer to No	te 2 overlea	af.
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Explanatory Notes

- 1. Only holders of ordinary shares, or their duly appointed representatives, are entitled to attend and vote at the meeting. A member so entitled may appoint (a) proxy(ies), who need not be (a) member(s), to exercise all or any of his/her rights to attend and to speak and vote on his/her behalf. Due to the UK Government restrictions relating to COVID-19 and restrictions on attending the General Meeting, you are strongly encouraged to appoint the Chairman of the meeting as your proxy to ensure your vote is recognised at the General Meeting.
- You can appoint the Chairman of the meeting or anyone else to be your proxy at the General Meeting. You can also, if you wish, appoint more than one proxy provided that each proxy is appointed to exercise the rights attached to a different share or shares held by you.
 - To appoint more than one proxy, you should photocopy
 the Form of Proxy. Please indicate, in the box below the
 proxy holder's name, the number of shares in relation to
 which you authorise them to act as your proxy. Please
 also indicate by marking the box on the Form of Proxy
 if the proxy instruction is one of multiple instructions
 being given. All Forms of Proxy must be signed and
 should be returned to the Company's registrar, Equiniti,
 by 10.30 a.m. on Tuesday, 20 October 2020.
 - To appoint the Chairman as your sole proxy in respect of all of your shares, fill in any voting instructions and sign and date the Form of Proxy, but leave all other proxy appointment details blank.
 - To appoint a single proxy in respect of all your shares other than the Chairman, cross out only the words 'the Chairman of the meeting' and insert the name and address of your proxy (who need not be a member of the Company).

Then complete the rest of the Form of Proxy, but leave all other proxy appointment details blank.

Due to the UK Government restrictions relating to COVID-19 and restrictions on attending the General Meeting, you are strongly encouraged to appoint the Chairman of the meeting as your proxy to ensure your vote is recognised at the General Meeting. Other named proxies will not be allowed to attend the General Meeting and their votes will not be counted.

- 3. The Form of Proxy gives your proxy or proxies full rights to attend, speak and vote. If you wish to restrict the rights of your proxies, please cross out either or both of the words 'speak' or 'vote' as you feel appropriate where indicated by an asterisk. Due to the UK Government restrictions on attending the General Meeting, named proxies, other than the Chairman of the meeting, will not be allowed to attend the General Meeting.
- 4. If the Form of Proxy is signed by someone else on your behalf, their authority to sign must be returned with the Form of Proxy. In the case of a joint holding, any holder may sign. If the shareholder is a corporation, the form must be executed under its common seal or signed by an officer, attorney or other person duly authorised by the corporation.
- 5. To be entitled to vote at the meeting (and for the purpose of determining the number of votes you may cast) you must be entered on the Company's register of members at 6.30 p.m. on 20 October 2020 or, if the meeting is adjourned, you must be entered on the register at 6.30 p.m. two days prior to the date of any adjourned meeting.

Reach plc

- Full details of the resolutions to be proposed at the General Meeting, with explanatory notes, are set out in the enclosed Notice of General Meeting.
- 7. Please indicate with an 'X' in the boxes provided how you wish your vote to be cast. Unless otherwise instructed, the person appointed as proxy will exercise his/her discretion as to how he/she votes or whether he/she abstains from voting on any particular resolution and on any other business (including amendments to resolutions and any procedural business), which may come before the meeting.
- 8. If you appoint multiple proxies and wish to give them separate instructions to vote or abstain from voting, please indicate how you wish each proxy to vote or abstain from voting by writing in each appropriate box the name of the proxy and the number of shares to be voted or withheld from voting by him or her.
- The 'Withheld' option on the Form of Proxy is provided to enable you to abstain on any particular resolution. However, a vote withheld is not a vote in law and will not be counted in the calculation of the proportion of votes 'For' and 'Against' a resolution.
- 10. Any alterations to this Form of Proxy should be initialed.
- 11. If you complete and return the Form of Proxy this will not prevent you from attending in person and voting at the meeting should you subsequently be invited to do so. Due to the current restrictions on attendance at the General Meeting, you will not be allowed entry to the General Meeting.
- 12. A corporation must seal the Form of Proxy or have it signed by an officer or attorney in person, and voting at the meeting must be carried out by an officer or attorney in person should you subsequently decide to do so.
- 13. In the case of joint holders, only one need sign this Form of Proxy, but the vote of the senior who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of the other joint holders. For this purpose seniority shall be determined by the order in which the names stand in the register of members in respect of the joint holding.
- 14. Alternatively you can scan, or take a photo of the signed and completed proxy and return it to proxyvotes@equiniti.com. If you return the form in a different envelope please use the following address: RTHJ-CLLL-KBKU Equiniti, Aspect House, Spencer Road, LANCING, BN99 8LU.
- 15. Electronic Proxy Appointment ('EPA') is available for this meeting. To use this facility you must visit www.sharevote. co.uk where details of the procedure are shown. The Voting ID, Task ID and shareholder reference number shown overleaf will be required to complete the procedure. The EPA will not be valid if received after 10.30 a.m. on Tuesday, 20 October 2020 and will not be accepted if found to contain a computer virus.
- 16. The CREST electronic proxy appointment service is available for this meeting. To use this service CREST members should transmit a CREST proxy instruction, using the procedures described in the CREST manual, so as to reach the Company's registrar, Equiniti, CREST participant ID RA19 by no later than 10.30 a.m. on Tuesday, 20 October 2020.