

Notice of Availability

Circular containing Notice of General Meeting

Important – please read carefully

You can now access the Circular to shareholders dated 20 October 2023 (the “Circular”), which contains the Notice of General Meeting, on the Company’s website at www.reachplc.com

Please note the deadline for receiving proxies is 10.00 a.m. on Monday, 13 November 2023.

Proxy Form

0625-0068

2023 General Meeting of Reach plc to be held at Norton Rose Fulbright LLP’s office at 3 More London Riverside, London, SE1 2AQ on Wednesday, 15 November 2023 at 10.00 a.m.

Voting ID	Task ID	Shareholder Reference Number								
I/WE HEREBY APPOINT the Chair of the meeting OR the following person in respect of all my shares:										
Number of shares the proxy is appointed over:										
to be my/our proxy to exercise all or any of my/our rights to attend, speak and vote on my/our behalf at the General Meeting of Reach plc to be held at 10.00 a.m. on Wednesday, 15 November 2023 and at any adjournment thereof. I appoint my/our proxy to attend, speak and vote in the manner indicated below.										
<input type="checkbox"/> Please indicate here with an 'X' if this Proxy Form is one of multiple instructions being given; please refer to Note 3 overleaf.										
<table><thead><tr><th></th><th>For</th><th>Against</th><th>Vote Withheld</th></tr></thead><tbody><tr><td>1. THAT, subject to the confirmation of the High Court of Justice in England and Wales, the balance standing to the credit of the share premium account of the Company be cancelled.[†]</td><td><input type="checkbox"/></td><td><input type="checkbox"/></td><td><input type="checkbox"/></td></tr></tbody></table>				For	Against	Vote Withheld	1. THAT, subject to the confirmation of the High Court of Justice in England and Wales, the balance standing to the credit of the share premium account of the Company be cancelled. [†]	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	For	Against	Vote Withheld							
1. THAT, subject to the confirmation of the High Court of Justice in England and Wales, the balance standing to the credit of the share premium account of the Company be cancelled. [†]	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>							
† Special resolution										
Please mark this box <input type="checkbox"/> if signing on behalf of the shareholder as Power of Attorney, Receiver, or Third Party. In the case of a corporation, this proxy must be given under its common seal or be signed on its behalf by an attorney or officer duly authorised. This card should not be used for any comments, change of address or other queries. Please send separate instruction.										
Date	Signed									

Please tear along dotted line

Explanatory Notes

- 1 The arrangements for attendance and voting at this meeting and for asking questions on the business of the meeting are explained in the Circular. Any changes to the arrangements will be communicated to shareholders, as soon as possible, before the meeting on the Company's website www.reachplc.com and via a Regulatory Information Service. We are providing a facility to allow shareholders to listen to the business of, but not participate in or ask questions at, the meeting via a webcast by using this link <https://edge.media-server.com/mmc/p/pauwsnpz>. Please check the Company's website www.reachplc.com in advance of the meeting in case there are any changes to the arrangements for the meeting.
- 2 Only holders of ordinary shares, or their duly appointed representatives are entitled to attend and vote at the meeting. A member so entitled may appoint (a) proxy(ies), who need not be (a) member(s), to exercise all or any of his/her rights to attend and to speak and vote on his/her behalf.
- 3 You can appoint the Chair of the meeting or anyone else to be your proxy at the meeting. You can also, if you wish, appoint more than one proxy provided that each proxy is appointed to exercise the rights attached to a different share or shares held by you.
 - To appoint more than one proxy, you should photocopy the Proxy Form. Please indicate, in the box below the proxy holder's name, the number of shares in relation to which you authorise them to act as your proxy. Please also indicate by marking the box on the Proxy Form if the proxy instruction is one of multiple instructions being given. All Forms of Proxy must be signed and should be returned to the Company's registrar, Equiniti, by 10.00 a.m. on Monday, 13 November 2023.
 - To appoint the Chair of the meeting as your sole proxy in respect of all of your shares, fill in any voting instructions and sign and date the Proxy Form, but leave all other proxy appointment details blank.
 - To appoint a single proxy in respect of all your shares other than the Chair of the meeting, cross out only the words 'the Chair of the meeting' and insert the name and address of your proxy (who need not be a member of the Company).

Then complete the rest of the Proxy Form, but leave all other proxy appointment details blank.
- 4 If the Proxy Form is signed by someone else on your behalf, their authority to sign must be returned with the Proxy Form. In the case of a joint holding, any holder may sign. If the shareholder is a corporation, the form must be executed under its common seal or signed by an officer, attorney or other person duly authorised by the corporation.
- 5 To be entitled to vote at the meeting (and for the purpose of determining the number of votes you may cast) you must be entered on the Company's register of members at 6.30 p.m. on Monday, 13 November 2023 or, if the meeting is adjourned, you must be entered on the register at 6.30 p.m. two days prior to the date of any adjourned meeting.
- 6 Full details of the resolution to be proposed at the meeting, with explanatory notes, are set out in the enclosed Circular containing the Notice of General Meeting.
- 7 Please indicate with an 'X' in the boxes provided how you wish your vote to be cast. Unless otherwise instructed, the person appointed as proxy will exercise his/her discretion as to how he/she votes or whether he/she abstains from voting and on any other business (including amendments to resolution and any procedural business), which may come before the meeting.
- 8 If you appoint multiple proxies and wish to give them separate instructions to vote or abstain from voting, please indicate how you wish each proxy to vote or abstain from voting by writing in each appropriate box the name of the proxy and the number of shares to be voted or withheld from voting by him or her.
- 9 The 'Withheld' option on the Proxy Form is provided to enable you to abstain on any particular resolution. However, a vote withheld is not a vote in law and will not be counted in the calculation of the proportion of votes 'For' and 'Against' a resolution.
- 10 Any alterations to this Proxy Form should be initialed.
- 11 If you complete and return the Proxy Form this will not prevent you from attending in person and voting at the meeting should you subsequently decide to do so.
- 12 A corporation must seal the Proxy Form or have it signed by an officer or attorney in person, and voting at the meeting be carried out by an officer or attorney in person should you subsequently decide to do so.
- 13 In the case of joint holders, only one need sign this Proxy Form, but the vote of the senior who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of the other joint holders. For this purpose seniority shall be determined by the order in which the names stand in the register of members in respect of the joint holding. Electronic Proxy Appointment ('EPA') is available for this meeting. To use this facility you must visit www.sharevote.co.uk where details of the procedure are shown. The Voting ID, Task ID and Shareholder Reference Number shown overleaf will be required to complete the procedure. The EPA will not be valid if received after 10.00 a.m. on Monday, 13 November 2023 and will not be accepted if found to contain a computer virus.
- 14 The CREST electronic proxy appointment service is available for this meeting. To use this service CREST members should transmit a CREST proxy instruction, using the procedures described in the CREST manual, so as to reach the Company's registrar, Equiniti, CREST participant ID RA19 by no later than 10.00 a.m. on Monday, 13 November 2023.

Admission card

Please detach and retain this section. Do not post with Proxy Form

2023 General Meeting of Reach plc to be held on Wednesday, 15 November 2023 at 10:00 a.m. at Norton Rose Fulbright LLP's office at 3 More London Riverside, London, SE1 2AQ.

We will notify shareholders of any change of arrangements with an announcement on the Company's website www.reachplc.com and via a Regulatory Information Service. Any updates to the position will be included on the Company's website www.reachplc.com.

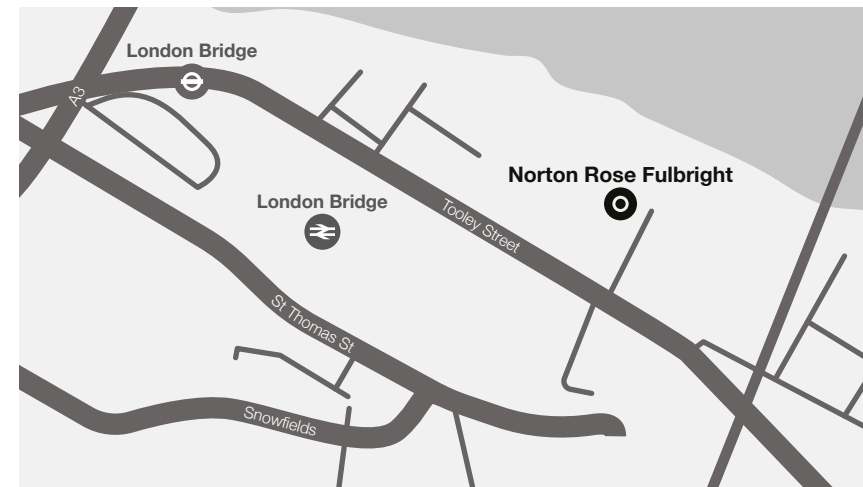
If you wish to attend the meeting

Please bring this card with you as evidence of your right to attend and vote.

If you are unable to attend the meeting

You may appoint a proxy: by post (please detach the Proxy Form, fill it in, sign it, and send it to Equiniti in the reply paid envelope provided); lodge your vote electronically at www.sharevote.co.uk; or, CREST participants may lodge proxy appointments via CREST. Further information on appointing a proxy is provided overleaf in the Explanatory Notes. **Please note the deadline for receiving proxy appointments is 10.00 a.m. on Monday, 13 November 2023.**

Shareholders are invited to submit any question via email to company.secretary@reachplc.com or in writing to GM Questions, c/o Company Secretary, Reach plc, One Canada Square, Canary Wharf, London E14 5AP by 10.00 a.m. on Friday, 3 November 2023. Answers of which will be posted on the Company's website www.reachplc.com as a written Q&A, grouped into themes relevant to the business of the meeting as soon as practicable, and no later than Wednesday, 8 November 2023. We will, however, endeavour to answer questions received after Friday, 3 November 2023 but before the proxy deadline at 10.00 a.m. on Monday, 13 November 2023 and they will be posted to the Company's website www.reachplc.com after the meeting.



Address

Norton Rose Fulbright LLP's office at 3 More London Riverside, London, SE1 2AQ.

Public Transport

Underground	London Bridge underground station on the Jubilee and Northern Lines (approx. 10 min walk).
Mainline	London Bridge mainline station for Southern, Thameslink and Southeastern (approx. 5 min walk).
Buses	47, 343, 381, 21, 35, 133.

GM schedule

09.00 a.m.	Registration desks open. Refreshments (tea and coffee) will be available.
10.00 a.m.	The GM starts and will be held in the Auditorium on the ninth floor.

Security

Cameras, telephones, other mobile devices, tape recorders and video cameras cannot be used in the meeting. It is a condition of entry to the meeting that all bags and packages will be subject to random search.