

Shareholder Communications

0625-0072

Shareholder Reference Number

The purpose of this form is to ask how you would like to receive shareholder communications in future. Please choose one of the following options:

- Option 1  
(email)

To receive email notifications when shareholder documents are available on our website at [www.reachplc.com](http://www.reachplc.com)  
**Register at [www.shareview.co.uk](http://www.shareview.co.uk)**
- Option 2  
(website)

To receive written notifications by post when shareholder documents are available on our website at [www.reachplc.com](http://www.reachplc.com)  
**No action required**
- Option 3  
(paper)

☐ To continue to receive paper shareholder documents through the post  
**Tick the box and return this form to our Registrar, Equiniti, in the reply paid envelope provided**

Please see explanatory notes for further information.  
**If we do not hear from you by Tuesday, 29 April 2025, you will be deemed to have agreed to receive shareholder documents via our website (Option 2).**

Signature

Date

Notice of Availability

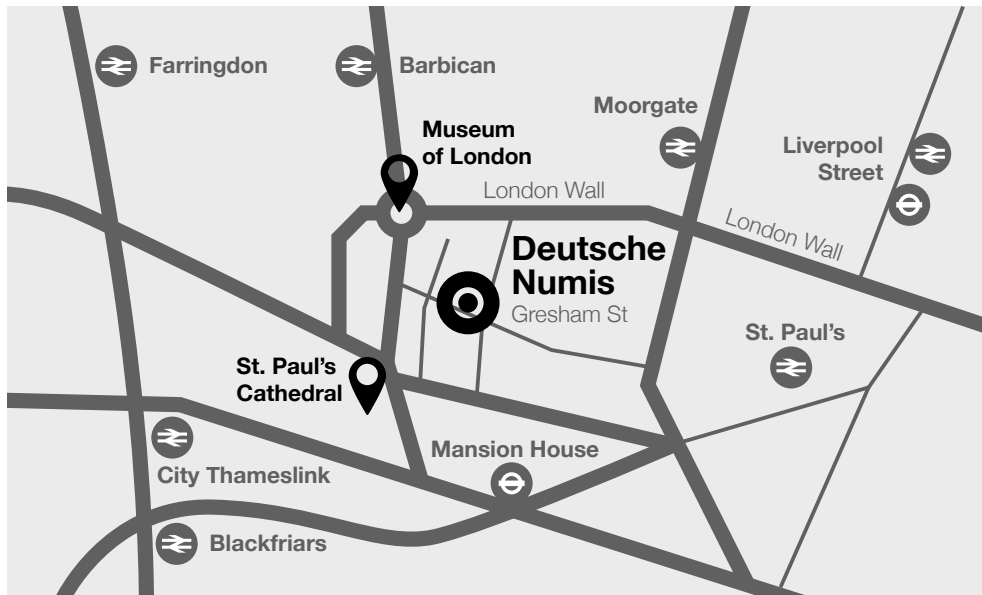
2024 Annual Report and Accounts and  
Notice of the 2025 Annual General Meeting.

Important – please read carefully

The 2024 Annual Report and Accounts and Notice of the 2025 Annual General Meeting of Reach plc are now available on the Company’s website: **[www.reachplc.com](http://www.reachplc.com)**

Please tear along dotted line

Directions



**Address**  
Deutsche Numis' offices, 45 Gresham St, London, EC2V 7BF.

**Public Transport**  
Underground    St. Paul's station on the Central Line, or Mansion House station on the District and Circle Lines (approx. 5–10 mins walk).  
Buses            11, 141, 21, 25, 26, 521, 8.

**AGM schedule**  
10:00 a.m.       Registration desks open. Light refreshments (tea and coffee) will be available.  
11:00 a.m.       The AGM starts and will be held in the Auditorium on the ninth floor.

**Security**  
Cameras, telephones, other mobile devices, tape recorders and video cameras cannot be used in the meeting. It is a condition of entry to the meeting that all bags and packages will be subject to random search.

Explanatory notes relating to  
Shareholder Communications

- 1 If you select Option 1, please visit [www.shareview.co.uk](http://www.shareview.co.uk), register for a Shareview portfolio and select 'electronic' as your preferred method of delivery of the Company's communications. The terms and conditions of the Shareview service are available online at [www.shareview.info/terms](http://www.shareview.info/terms).
- 2 If you select Option 2, you do not need to return this form.
- 3 If you select Option 3, you will receive a paper copy of shareholder documents, including the Annual Report and Notice of AGM.
- 4 The Company's 2024 Annual Report and Accounts and 2025 Notice of AGM will be available for viewing on the Company's website at [www.reachplc.com](http://www.reachplc.com).
- 5 The reply paid envelope may be used to return both this form and the proxy form. If posted outside the United Kingdom, you will need to pay the postage.
- 6 Notwithstanding any election, the Company may, at its sole and absolute discretion, send any shareholder documents in paper copy.
- 7 You have the right to request a paper copy of any shareholder document or change your election at any time by contacting the Company's Registrar, Equiniti, on +44 (0) 371 384 2235 (for calls made from the UK. Lines open 8:30 a.m. to 5:30 p.m., Monday to Friday excluding UK public holidays).

Proxy Form

2025 Annual General Meeting of Reach plc to be held at Deutsche Numis' offices, 45 Gresham St, London, EC2V 7BF on Thursday, 1 May 2025 at 11:00 a.m.

0625-0071

Shareholder reference number

I/WE HEREBY APPOINT the Chair of the meeting OR the following person in respect of all my shares:

Number of shares the proxy is appointed over:

to be my/our proxy to exercise all or any of my/our rights to attend, speak and vote on my/our behalf at the Annual General Meeting (AGM) of Reach plc to be held at 11:00 a.m. on Thursday, 1 May 2025 and at any adjournment thereof. I appoint my/our proxy to attend, speak\* and vote\* in the manner indicated below (see Note 4 overleaf).

☐ Please indicate here with an 'X' if this proxy form is one of multiple instructions being given; please refer to Note 3 overleaf.

	For	Against	Vote Withheld		For	Against	Vote Withheld
1 Receive the audited Report and Accounts for the period ending 31 December 2024, together with the reports of the directors' and auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	12 Re-elect Ms Olivia Streatfeild as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2 Approve the Directors' Remuneration Report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	13 Re-appoint PricewaterhouseCoopers LLP as auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3 Declare a final dividend of 4.46 pence per ordinary share	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	14 Authorise the Audit & Risk Committee acting on behalf of the directors to determine remuneration of the auditor	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4 Re-elect Mr Nick Prettejohn as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	15 Authority to allot shares	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5 Re-elect Mr Jim Mullen as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	16 Disapplication of pre-emption rights†	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6 Re-elect Mr Darren Fisher as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	17 Further disapplication of pre-emption rights†	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7 Re-elect Ms Anne Bulford, CBE, as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	18 Authority for the Company to purchase own shares†	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8 Re-elect Ms Priya Guha, MBE, as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	19 Authority under Part 14 of the Companies Act 2006 to make political donations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9 Re-elect Ms Denise Jagger as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	20 Notice period for general meetings other than annual general meetings†	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10 Re-elect Mr Barry Panayi as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	† Special resolution			
11 Re-elect Mr Wais Shaifta as a director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				

Please mark this box ☐ if signing on behalf of the shareholder as Power of Attorney, Receiver, or Third Party. In the case of a corporation, this proxy must be given under its common seal or be signed on its behalf by an attorney or officer duly authorised. This card should not be used for any comments, change of address or other queries. Please send separate instruction.

Date

Signed

## Explanatory Notes

- 1 The arrangements for attendance and voting at this year's meeting and for asking questions on the business of the meeting are explained in the Chairman's letter. Any changes to the arrangements will be communicated to shareholders, as soon as possible, before the meeting on our website at [www.reachplc.com](http://www.reachplc.com) and where appropriate, via a Regulatory Information Service. As explained in the Chairman's letter, we are providing a facility to allow shareholders to listen to the business of, but not participate in or ask questions at, the meeting via a webcast by using this link [https://brmedia.news/RCH\\_AGM25](https://brmedia.news/RCH_AGM25).
- 2 Only holders of ordinary shares, or their duly appointed representatives are entitled to attend and vote at the meeting. A member so entitled may appoint (a) proxy(ies), who need not be (a) member(s), to exercise all or any of his/her rights to attend and to speak and vote on his/her behalf.
- 3 You can appoint the Chair of the meeting or anyone else to be your proxy at the AGM. You can also, if you wish, appoint more than one proxy provided that each proxy is appointed to exercise the rights attached to a different share or shares held by you.
  - To appoint more than one proxy, you should photocopy the Form of Proxy. Please indicate, in the box below the proxy holder's name, the number of shares in relation to which you authorise them to act as your proxy. Please also indicate by marking the box on the Form of Proxy if the proxy instruction is one of multiple instructions being given. All Forms of Proxy must be signed and should be returned to the Company's registrar, Equiniti, by 11:00 a.m. on Tuesday, 29 April 2025.
  - To appoint the Chair of the meeting as your sole proxy in respect of all of your shares, fill in any voting instructions and sign and date the Form of Proxy, but leave all other proxy appointment details blank.
  - To appoint a single proxy in respect of all your shares other than the Chair of the meeting, cross out only the words 'the Chair of the meeting' and insert the name and address of your proxy (who need not be a member of the Company).

Then complete the rest of the Form of Proxy, but leave all other proxy appointment details blank.
- 4 The Form of Proxy gives your proxy or proxies full rights to attend, speak and vote. If you wish to restrict the rights of your proxies, please cross out either or both of the words 'speak' or 'vote' as you feel appropriate where indicated by an asterisk.
- 5 If the Form of Proxy is signed by someone else on your behalf, their authority to sign must be returned with the Form of Proxy. In the case of a joint holding, any holder may sign. If the shareholder is a corporation, the form must be executed under its common seal or signed by an officer, attorney or other person duly authorised by the corporation.
- 6 To be entitled to vote at the meeting (and for the purpose of determining the number of votes you may cast) you must be entered on the Company's register of members at 6:30 p.m. on Tuesday, 29 April 2025 or, if the meeting is adjourned, you must be entered on the register at 6:30 p.m. two days prior to the date of any adjourned meeting.
- 7 Full details of the resolutions to be proposed at the AGM, with explanatory notes, are set out in the enclosed Notice of Meeting.
- 8 Please indicate with an 'X' in the boxes provided how you wish your vote to be cast. Unless otherwise instructed, the person appointed as proxy will exercise his/her discretion as to how he/she votes or whether he/she abstains from voting on any particular resolution and on any other business (including amendments to resolutions and any procedural business), which may come before the meeting.
- 9 If you appoint multiple proxies and wish to give them separate instructions to vote or abstain from voting, please indicate how you wish each proxy to vote or abstain from voting by writing in each appropriate box the name of the proxy and the number of shares to be voted or withheld from voting by him or her.
- 10 The 'Withheld' option on the Form of Proxy is provided to enable you to abstain on any particular resolution. However, a vote withheld is not a vote in law and will not be counted in the calculation of the proportion of votes 'For' and 'Against' a resolution.
- 11 Any alterations to this Form of Proxy should be initialised.
- 12 If you complete and return the Form of Proxy this will not prevent you from attending in person and voting at the meeting should you subsequently decide to do so.
- 13 A corporation must seal the Form of Proxy or have it signed by an officer or attorney in person, and voting at the meeting may be carried out by an officer or attorney in person, should you subsequently decide to do so.
- 14 In the case of joint holders, only one need sign this Form of Proxy, but the vote of the senior who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of the other joint holders. For this purpose seniority shall be determined by the order in which the names stand in the register of members in respect of the joint holding.
- 15 Electronic Proxy Appointment (EPA) is available for this meeting. To use this facility you must visit [www.shareview.co.uk](http://www.shareview.co.uk) where details of the procedure are shown. You will need to create an online portfolio using your Shareholder Reference Number shown overleaf. The EPA will not be valid if received after 11:00 a.m. on Tuesday, 29 April 2025 and will not be accepted if found to contain a computer virus.
- 16 The CREST electronic proxy appointment service is available for this meeting. To use this service CREST members should transmit a CREST proxy instruction, using the procedures described in the CREST manual, so as to reach the Company's registrar, Equiniti, CREST participant ID RA19 by no later than 11:00 a.m. on Tuesday, 29 April 2025.