



iSIGN Media Announces a New Director

TORONTO, March 06, 2019 -- iSIGN Media Solutions Inc. ("iSIGN" or "Company") (TSX-V: ISD) (OTC: ISDSF), a leading provider of interactive mobile proximity marketing and public security alert solutions, is pleased to announce that iSIGN's Board of Directors has appointed Bob MacBean to fill the existing vacancy on its Board.

Bob is a highly respected business man with an extensive background in creating and building successful domestic and international, public and private businesses. He has experience in many sectors, including venture capital, renewable/clean/alternative energy, environmental/cleantech products, SaaS and software development, multimedia content, and investment banking. He has developed, implemented and managed strategies balancing growth, profitability, scalability, cost control and performance. As well, he has helped raise over \$45 million in early-stage capital for both public and private companies.

In addition to joining our Board he is a director and officer of Environmental Waste International Inc. (a reporting issuer on the TSXV) and Planswell Holdings Inc. (an innovative private company democratizing the financial planning industry).

About iSIGN Media

iSIGN, a Canadian company based in Toronto, Ontario, is a data-focused, software-as-a-service (SaaS) company that is a pioneering leader in the areas of location-based security alert messaging and proximity marketing utilizing Bluetooth® and Wi-Fi connectivity in complete privacy. Creators of the Smart suite of products, a patented interactive proximity marketing technology, iSIGN enables the delivery of messages to mobile devices in proximity, with real-time reporting and analytics on a variety of metrics. Partners include: IBM, Keyser Retail Solutions, Baylor University, Verizon Wireless, TELUS, Conservaco and Mtrex Network Solutions. www.isignmedia.com

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