



iSIGN Media Announces the Successful Conclusion of Exclusive Rights to Technology Solutions

TORONTO, Feb. 23, 2022 -- iSIGN Media Solutions Inc. ("iSIGN" or "Company") (TSX-V: ISD) (OTC: ISDSF), a leading provider of interactive mobile proximity marketing and public security alert solutions, is pleased to announce that it has successfully concluded negotiations with SIMBL Business Enablement Inc. ("SIMBL") for the exclusive rights and timed ownership of the previously announced contact tracing and In-Home Health technologies, previously announced June 6, 2021.

The technologies that are now ready for use include:

- 1) Passive Historical Contact Tracing ("PHACT"), conceived as a contact tracing platform, the overall platform enables a facility manager to monitor the movement, concentration, and general activities of individuals within a space, while maintaining compliance with all public privacy policies. PHACT provides real-time and historical information regarding individual movement, dwell, and crowd behavior.
- 2) In-Home Health, an advanced hardware agnostic, AI powered personal health and wellness platform, designed to work with existing and bespoke health sensors to create a virtual twin of an individual, aggregating health information, providing reminders and beneficial suggestions, and making recommendations for improved health and well-being.

Both solutions are interactive with each other and are able to be scaled with the addition of personal and public Health Monitoring Gateways with iSIGN mobile verification passports.

The current partnership association will be formally concluded with long term agreements to engage SIMBL and its tech teams to continue to provide a high standard and quality of new solutions development and existing product updates.

The companies are currently working on finalizing agreements and presenting the technology solutions to resellers and clients. Current feedback from resellers and clients are positive and highly enthusiastic, reinforcing our expectations of attaining revenue within the next six months.

iSIGN management, its directors and creditors have all reached a new peak of confidence and mutual support of acquiring the very unique and exclusive technology and solutions long awaited and welcomed by our current and new customers.

More news to follow as confirmations and conclusions are finalized.

About iSIGN Media

iSIGN, a Canadian company based in Toronto (Richmond Hill), Ontario is a data-focused, software-as-a-service (SaaS) company that is a pioneering leader in the areas of location-based security alert messaging and proximity marketing utilizing Bluetooth® and Wi-Fi connectivity in complete privacy. Creators of the Smart suite of products, a patented interactive proximity marketing technology, iSIGN enables the delivery of messages to mobile devices in proximity, with real-time reporting and analytics on a variety of metrics. 2019 winner of Richmond Hill's Innovator of the Year award. Partners include IBM, Keyser Retail Solutions, Baylor University, Verizon Wireless, and Mtrex Network Solutions. www.isignmedia.com

Forward-Looking Statements

This news release may include certain forward-looking statements that are based upon current expectations, which involve risks and uncertainties associated with iSIGN Media's business and the environment in which the business operates. Any statements contained herein that are not statements of historical facts may be deemed to be forward-looking, including those identified by the expressions "anticipate", "believe", "plan", "estimate", "expect", "intend" and similar expressions to the extent they relate to the Company or its management. The forward-looking statements are not historical facts but reflect iSIGN Media's current expectations regarding future results or events. These forward-looking statements are subject to a number of risks and uncertainties that could cause actual results or events to differ materially from current expectations. iSIGN Media assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward-looking statements.

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