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AVIDUS ANNOUNCES DEVELOPMENT OF NEW FUNCTIONAL BEVERAGE
PRODUCT**

Vancouver, April 29, 2015 - Avidus Management Group Inc. (TSX-V: AVD) (OTC PINK: ASNHF) (“Avidus” or the “Company”) is pleased to announce the development of a unique, single-serve product in the functional water space for release in the coming months. The new product uses proprietary sources of two of the most well-researched, natural ingredients in the natural products industry: a highly mineral and nutrient dense source of Prickly Pear Cactus and nutrient rich source of Tart Cherry Fruit, which uses a patent pending process that provides the optimal concentrations of phytonutrients. These ingredients will serve as the base of the refreshing, yet highly-functional beverage. Other natural sources of nutrients have been added to bolster the vitamin, mineral, and phytonutrient profile, enhancing areas such as electrolyte and trace and ultra-trace mineral content.

Simplicity with efficacious dosages of ingredients from natural sources are the hallmarks of the new AVIDUS functional beverage. This functional beverage focuses on providing a set of natural and pure ingredients, from whole food sources, with the concentrations to produce desirable health results, while being refreshing and pleasant so that it can be highly consumable by all health enthusiasts.

Doug Ridley, CEO & President said, “Our entry into this single serve functional water category will allow us to expand our recruiting and sales into new populations of affiliates and customers, creating a unique positioning for us in the direct sales market. I’m thrilled with our product development team and look forward to making more specific announcements regarding the product’s launch date.”

According to Transparency Market Research and Earth Products Inc, water sales in 2013 in the US were \$12.8 Billion and are expected to reach \$20.1 Billion in 2018. In 2013, flavored and functional water sales were \$16.4 Billion and are expected to reach \$28.8 Billion in 2018. The flavored and functional water segments are likely to grow at a CAGR of 12.3% and 13.3% respectively, in terms of revenue from 2014 and 2020. Growth in the flavored and functional water brands is due to the awareness among consumers regarding healthy hydration.

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