



TREE OF KNOWLEDGE INTERNATIONAL CORP. ANNOUNCES ADDITIONAL ADVISORY BOARD MEMBERS

Toronto, ON, July 16, 2018 – Tree of Knowledge International Corp. (**CSE:TOKI**) (the “**Company**” or “**TOK**”) (formerly Courtland Capital Inc.) is pleased to announce two key additions to its world class Advisory Board. As previously announced, Dr. Michael Smatt and Ambassador Jack Brewer recently joined the Company’s Advisory Board. The mandate of the Advisory Board is to serve as a strategic resource for the Company to advise on healthcare outreach initiatives surrounding CBD and the furtherance of educating both patients and athletes and support the Company’s overall mission. Joining Dr. Smatt and Amb. Brewer on the Advisory Board is life sciences senior executive, Mr. Christopher Kaplan and hemp industry leader and specialist, Ms. Joy Beckerman.

Christopher Kaplan

Mr. Kaplan has over 25 years¹ experience in the life sciences industry with a successful track record that covers R&D, operations, strategy, business development and M&A. In addition, Chris has pioneered new drug development and pursued activities in support of a more personalized medicine approach to patients care. Chris has spent half of his career living and working outside of the US and provides TOK with a strong global biopharma perspective. Chris has held significant Global, European, and US leadership roles at Bristol-Myers Squibb, Novartis, Boehringer-Ingelheim, and most recently as Senior Vice President and Head of North American for Sanofi. Chris holds a Bachelor’s degree from Columbia University and a Master’s degree from the University of Pennsylvania.

Joy Beckerman

Joy Beckerman is the Principal Industrial Hemp Specialist at [Hemp Ace International](#), a New York-based consulting, legal support, expert witness and brokerage firm serving the global community. She is the President of the [Hemp Industries Association](#), founded in 1994 and sits on the National Board of Directors of [NORML](#), founded in 1970. After opening the first hemp store in the State of New York in the early 1990’s, Joy served by appointment as Secretary to the Vermont Hemp Council upon passage of the inaugural Vermont hemp bill in 1996. In mid-1998, she commenced an extensive dual career as a compliance and complex civil litigation paralegal, supporting some of the West Coast’s most distinguished attorneys. Joy is an internationally respected voice, writer and renowned public speaker, instructing on hemp subjects from law and policy, history, agronomy, infrastructure, and cannabinoids to hempcrete, permaculture, and the wide spectrum of hemp industries. She has presented at continuing legal education seminars and at numerous colleges, universities, and conferences over the last nearly quarter of a century. Working directly with legislators and regulators, Joy assists with law and policy-making as a grassroots activist. She is the

recipient of the Hemp Industries Association's 2014 National Hemp Activist of the Year Award, and Seattle Hempfest's 2016 Regional Cannabis Activist of the Year Award.

Michael Caridi, Chairman and CEO of the Company stated: "It is a great pleasure to announce the additions of Christopher Kaplan and Joy Beckerman to our advisory team. To be able to attract such high level individuals to supplement our world-class team will further support the development of our Company. We aim to utilize the vast networks of these individuals to challenge, support and advise the Company in order to build a global brand and scale up our international foot print."

ABOUT TREE OF KNOWLEDGE

The Company produces and sells hemp-based cannabidiol ("CBD") products in certain jurisdictions in the United States, as well as in Europe, South America, Australia and China. Cannabidiol/CBD is a natural constituent of hemp which is purported to contain wellness properties. TOK's CBD product line contains EVR Premium Hemp Oil, which is an organically grown and handled, gluten-free, vegan, non-GMO, synergistic compound that is derived from U.S. Department of Agriculture (USDA) approved industrial hemp grown in the United States. TOK currently offers several CBD products, which may be used in connection with the treatment of a number of ailments and for general wellness purposes.

For further information about TOK, please see the Company's website at www.Evrcbd.com or contact the following:

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