Right Season Announces Proposed Share Consolidation

September 7, 2023 – Vancouver, British Columbia – Right Season Investments Corp. (TSXV: LITT) ("Right Season" or the "Company") announces that it intends to complete a consolidation of its issued and outstanding common shares on the basis of one (1) new common share (a "Post-Consolidation Share") for every 70 currently-outstanding common shares or such lesser ratio as the board of directors of the Company may determine appropriate at its sole discretion (the "Consolidation").

The Company will seek to obtain approval from the Company's shareholders (the "Shareholders") for the Consolidation at its Annual General and Special Meeting to be held on October 20, 2023.

The Company is undertaking the Consolidation to reduce the number of shares outstanding in order to increase the share price, which will allow the Company to attract additional investors who have minimum share price thresholds for equity investments.

The Company currently has 158,406,932 Shares issued and outstanding, and immediately following the Consolidation will have approximately 2,262,956 Shares outstanding.

The Company does not intend to change its name or its current trading symbol in connection with the proposed Consolidation.

The effective date and further details of the Consolidation, subject to approval of the Shareholders and TSXV acceptance, will be announced in a subsequent news release.

No fractional shares will be issued under the Consolidation. Letters of transmittal with respect to the Consolidation will be mailed to all Shareholders prior to the issuance of the TSXV's bulletin accepting the Consolidation.

About Right Season Investments Corp.

Right Season Investments Corp. is a Canadian Venture Capital, Investment and Advisory Firm that strives to actively drive innovation and accelerate growth for its shareholders. Right Season invests capital into private and public companies that offer excellent growth opportunities.

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Cautionary and Forward-Looking Statements

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accept responsibility for the adequacy or accuracy of this release.

This news release contains "forward-looking information" within the meaning of applicable securities laws, including statements regarding proposed Consolidation. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. Readers are cautioned not to place undue reliance on forward-looking information. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance and developments to differ materially from those contemplated by these statements depending on, among other things, that the Company's plans and prospects will vary from those stated in this news release and that Blender Bites may not be able to carry out its business plans as expected. Except as required by law, the Company expressly disclaims any obligation and does not intend to update any forward-looking statements or forward-looking information in this news release. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. Accordingly, readers should not place undue reliance on forward-looking information. The statements in this news release are made as of the date of this release.