

## **Oil Optimization Inc. Appoints New Director**

Calgary, Alberta – April 1<sup>st</sup>, 2018 **Oil Optimization Inc.** (NEX: OOI OTC: OZTCF) (“Oil Optimization” or the “Company”) is pleased to announce the appointment of Mr. Sean Kingsley to its Board of Directors (“Board”).

Mr. Kingsley has twelve years’ experience within the mineral exploration, mining and development industry. He specializes in corporate development, strategic marketing, investor relations & capital raising. Mr. Kingsley has a strong grass-roots & investor network, a firm understanding of the financial markets and experience in utilizing diverse methods for public communications in North America & Europe. In 2017, he was involved with raising a significant amount of capital for junior exploration to development staged companies focused on metals such as gold, silver, copper, lithium, vanadium & graphite. He currently holds the position of Vice-President, Corporate Development at Cabral Gold Ltd. and Altamira Gold Corp.

At the Association for Mineral Exploration, British Columbia (“AME”) he served as Chairman of the Communications and Marketing Committee from 2014-18 and remains on that committee as Vice-Chair to the associations Mineral Exploration Editorial Committee. He also sits on the Advisory Council & Finance Committee for the Centre of Training Excellence in Mining (“CTEM”). Mr. Kingsley hosts an industry-focused monthly event in Vancouver and founded a networking reception called ‘The GroundUp’, that is sponsored by industry service companies during widely attended mineral exploration & mining conferences in Canada.

The Corporation also announces the resignation Mr. Mark Lawson from the Board, and is most grateful for his valuable contributions and wishes him every success going forward.

On behalf of the Board of Directors,  
Oil Optimization Inc.

“Signed”  
Luc Desmarais  
President & CEO

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