FOR IMMEDIATE RELEASE

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KVIC Lights Up New York City!

March 11, 2015, Toronto, ON – CRS Electronics Inc. ("**CRS**" or the "**Company**"), (TSX-V:LED), a developer and manufacturer of LED lighting products, is pleased to announce the successful retrofitting of a major New York City office building.

The client originally specified linear fixtures using hazardous T8 fluorescent bulbs, which contain mercury and require special disposal at end of life. "The customer made a last minute change to KVIC Lighting's LED fixtures because they actually provided more light, cut their energy cost in half and utilized the same Lutron control system as originally planned. I think they produced the entire order in less than 2 weeks," said Robert Kurtz, Vice President of Resource Construction Corporation. "The fixtures look great, and the products were easy to install. I hadn't heard of KVIC Lighting before, but this is a company with a big future. There's a ton of linear and cove fluorescent fixtures in commercial buildings in North America, and I believe KVIC Lighting is very well positioned to replace a lot of it."

"We were fortunate in our timing, and it was an honor to be selected. Improving light levels, utilizing smart controls, reducing energy costs, and providing environmentally friendly choices are what KVIC Lighting stands for," said Travis Jones, President & CEO of CRS Electronics.

About CRS
CRS Electronics Inc. (TSX-V:LED) is a leader in the emerging, rapidly growing market of high efficiency light emitting diode ("LED"), or, solid-state lighting ("SSL"). The principal activities of CRS Electronics include the development, manufacture and sale, primarily in North America, of indoor lighting products such as LED replacement lamps, exterior LED warning lights for school buses, child safety systems for school buses, LED architectural lighting fixtures, and contract manufacturing of LED circuit boards. As an innovator of LED solutions since 1998, CRS Electronics Inc. continues to expand its product portfolio and market presence with business partners and customers. KVIC Lighting™ and Lumenova™ are two product lines that exemplify CRS Electronics Inc. commitment of expansion.

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