



DEEP MARKIT

CALGARY, CANADA

(TSXV: MKT)

DeepMarkit Business Update

December 7, 2015, DeepMarkit Corp. (“DeepMarkit” or the “Company”) (TSX-V:MKT) is pleased to provide an update following the recently announced (October 29, 2015) shareholder approval and TSX Venture Exchange (the “Exchange”) acceptance of its change of business. The Company now trades on the Exchange under the name DeepMarkit Corp. with the new trading symbol “MKT”

Executive management of the Company has been reorganized by the Board of Directors as a consequence of the change of business and now comprises:

Darold H. Parken, CEO

Darold is the founder and was CEO of Chartwell Technology Inc. from its inception in 1998 to its sale to Amaya Gaming Group in 2011.

Kevin Kraft, COO

Kevin has over 13 years of experience in delivering custom ecommerce solutions across a multitude of industries. Kevin was a key contributor at Chartwell Technology Inc., Global Cash Access Inc. and Optimal Payments PLC.

Nichole Desrosiers, CMO

Nichole is a recognized marketing thought leader with over 19 years’ experience building global brands and delivering multi-channel, innovative and profitable marketing and brand strategies.

Ranjeet Sundher, EVP Capital Markets

Ranjeet has over 20 years of capital markets experience and has founded, developed and funded several successful public companies.

Sandra Genereux, CFO

Sandra is a CA and CPA with over 20 years’ experience of auditing and acting as external controller for public companies.

Jason Saelhof, Head Client Architect

Jason has over 14 years of experience as a game designer and software architect. Jason was formerly the Lead Client Architect at Amaya Gaming.

Nolan Mack, Head Server Architect

Nolan has over 14 years’ experience in the analysis, design and implementation of various gaming software subsystems. Nolan was formerly Software Architect, Head of Architecture at Amaya Gaming.

The Company is now focused on the completion of its digital marketing and promotions platform. Core functionality and architecture have been completed. User experience testing is in the final stages and the Company is preparing for additional user testing and setting the ground-work for beta testing of the platform. An additional senior game developer has been brought on board to support and speed-up the expansion of the game and creative elements library.

Terry Shaunessy, one of our long time directors, has retired from the board and the Company wishes to thank him for the tremendous support he has provided over the years. Clinton Begin has resigned his position as an officer of the Company in order to pursue other interests and the Company also wishes to thank Clinton for his very significant contribution to the development of our platform to date. We wish both of these individuals continued success in their personal and business lives.

With the change of business and the reorganization of management now complete, the Company will continue with its mandate to deliver a highly customizable Enterprise-level SaaS (software-as-a-service) promotions solution that will provide a powerful sales and marketing tool to a wide range of customers across all industries.

The product solution being developed will include a broad selection of promotion types (instant win, sweepstakes, giveaways, etc.), along with a wide variety of fun and engaging games that clients can add to their promotion. Platform and social media integration, combined with comprehensive reporting and analytics will further add to the effectiveness of the DeepMarkit application.

Increasing business complexity and continuous drive for efficiency require time and cost saving services. DeepMarkit provides an innovative solution that will deliver these savings in the context of engaging and entertaining marketing and promotions.

The digital ad SaaS and self-serve models have revolutionized online business and represent multi-billion dollar revenues and high growth patterns. DeepMarkit is aiming to strategically position its brand in the mid-market (between large global brands and small local businesses) where the demand for such a solution is expected to be the strongest.

About the Company

DeepMarkit is a technology startup that provides marketing and promotional tools allowing online marketers to attract clients through online games. Marketers (DeepMarkit's customers) can easily create their promotional campaigns and customize and brand their games with DeepMarkit's platform. The DeepMarkit platform includes a full range of features that allow the marketer to not only engage and close new clients, but also increase its customer base and build powerful appealing brand awareness.

The DeepMarkit platform is designed to promote brand awareness, drive lead generation and data acquisition, reward loyalty and generate sales for businesses with physical and/or an online presence.

For more information, please contact:

President & CEO

Darold H. Parken

Tel: 403-537-0067

Email: dparken@deepmarkit.com

Exec. VP Corporate Development

Ranjeet Sundher

Email: sundher@deepmarkit.com

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this news release

CAUTIONARY STATEMENT

There can be no assurance that the products being developed by the Company will be completed or that, if completed, such products will be accepted in the marketplace. Trading in the securities of the Company should be considered highly speculative.

The forward-looking statements contained in this press release are made as of the date of this press release, and DeepMarkit does not undertake any obligation to update publicly or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise, except as required by securities law.