Sprott Adds US-Based Precious Metals Specialist

TORONTO, March 19, 2015 - Sprott Inc. (TSX: SII) ("Sprott" or the "Company") is pleased to announce that Trey Reik, a 33-year veteran of the investment management business, has joined Sprott Asset Management USA, Inc., as Senior Portfolio Manager and Precious Metal Strategist.

Mr. Reik has dedicated the past 13 years to precious-metal investing and, since 2009, has served as Managing Member of Bristol Investment Partners LLC, a registered investment advisor focused exclusively on the sector. Mr. Reik has written extensively on precious metals markets and monetary policy and is a recognized public speaker on these topics. At Sprott, Mr. Reik's responsibilities will include the development and management of institutional precious metal-focused investment vehicles, primarily in the United States.

"Trey brings to Sprott a unique breadth of experience and perspective as a gold investor," said Peter Grosskopf, CEO of Sprott. "His experience and knowledge of global monetary affairs is a welcome addition to the Sprott team and we look forward to sharing Trey's insights and commentary with Sprott clients around the globe."

"I have always viewed Sprott as a preeminent precious-metal investment franchise," added Mr. Reik. "I am thrilled that Bristol clients will have the opportunity to benefit from the collective efforts of Sprott's deep and talented team."

About Sprott Inc.

Sprott Inc. is a leading independent asset manager dedicated to achieving superior returns for its clients over the long term. The Company currently operates through five business units: Sprott Asset Management LP, Sprott Private Wealth LP, Sprott Consulting LP, Sprott Resource Lending Corp. and Sprott U.S. Holdings Inc. Sprott Asset Management is the investment manager of the Sprott family of mutual funds and hedge funds and discretionary managed accounts; Sprott Private Wealth provides wealth management services to high net worth individuals; and Sprott Consulting provides management, administrative and consulting services to other companies. Sprott Resource Lending provides lending services to mining and energy sectors. Sprott U.S. Holdings Inc. includes Sprott Global Resource Investments Ltd, Sprott Asset Management USA Inc., and Resource Capital Investments Corporation. Sprott Inc. is headquartered in Toronto, Canada, and is listed on the Toronto Stock Exchange under the symbol "SII". For more information on Sprott Inc., please visit www.sprottinc.com.

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Forward-Looking Information

Certain statements in this news release contain forward-looking information (collectively referred to herein as the "Forward-Looking Statements") within the meaning of applicable securities laws. The use of any of the words "expect", "anticipate", "continue", "estimate", "may", "will", "project", "should", "believe", "plans", "intends" and similar expressions are intended to identify Forward-Looking

Statements. In particular, but without limiting the forgoing, this news release contains Forward-Looking Statements pertaining to: (i) expectations with respect to Mr. Reik's role at Sprott; and (ii) expectations with respect to the benefits to Bristol's clients. Although Sprott believes that the Forward-Looking Statements are reasonable, they are not guarantees of future results, performance or achievements. A number of factors or assumptions have been used to develop the Forward-Looking Statements. Actual results, performance or achievements could vary materially from those expressed or implied by the Forward-Looking Statements should assumptions underlying the Forward-Looking Statements prove incorrect or should one or more risks or other factors materialize, including: (i) adverse market conditions; and (ii) those risks described under the heading "Risk Factors" in Sprott's annual information form dated March 4, 2015. The Forward-Looking Statements speak only as of the date hereof, unless otherwise specifically noted, and Sprott does not assume any obligation to publicly update any Forward-Looking Statements, whether as a result of new information, future events or otherwise, except as may be expressly required by applicable Canadian securities laws.