

APPLE CAPITAL INC.

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APPLE SIGNS LOI TO ACQUIRE YDREAMS BRAZIL

Vancouver, BC – June 10, 2015: Apple Capital Inc. (ALE – TSX.V) ("Apple" or the "Company") announces it has signed a non binding LOI to acquire YDreams Brazil SA ("YDreams").

About YDreams:

YDreams researches and develops proprietary/patented technologies in areas such as image processing, augmented reality and gesture-based interfaces, resulting in best of breed solutions that they integrate into their client's marketing portfolios and products, or licenses to partners.

YDreams have developed over 700 projects for clients all over the world, such as Adidas, Vodafone, Nokia, TMN, Barclays, Coca-Cola, Santander, BBC, JCDecaux, IDEO and partnerships with Microsoft, Siemens, Geodan, Grupo Portucel Soporcel, Sonae Indústria, Corticeira Amorim, Bradesco among others.

YDreams, <http://ydreams.com.br> is part of a global company that is redefining the concept of interactivity, with a focus on the exciting field of Augmented Reality technologies. Over the last few years they have been developing full-scale interactive environments (from stores to exhibitions), products and intellectual property, combining technology and design.

Apple is preparing to execute a definitive agreement with YDreams, which when executed will be binding and constitute a change of business. Apple will need to submit documentation to the TSX.V for receipt and review of acceptable documentation regarding the change of business/reverse takeover, pursuant to TSX.V listings Policy 5.2.

As such, the LOI proposes Apple complete the following,

1. Apple will seek shareholder approval to consolidate its share capital, settle the majority of its debt prior to issuing shares to YDreams. This will then result in Apple having approximately 8,500,000 shares issued prior to closing.
2. Apple proposes to issue 55 million post-consolidated shares of Apple to the shareholders of YDreams.
3. Engage Sponsorship from a TSX.V member firm.
4. The Company will conduct a brokered or non-brokered private placement of up to \$1,500,000 Canadian dollars by issuing not more than 10 million units at \$0.15 (with 10 million warrants exercisable at \$0.35 for a period of one year).
5. Apple will provide YDreams with board representation of at least two seats.

6. Change the name of the Company from Apple to YDreams International or such approved name.

Apple will be paying finders' fees on both the financing and acquisition and the transaction is subject to regulatory and shareholder approval.

ON BEHALF OF THE BOARD OF DIRECTORS

APPLE CAPITAL INC.

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