YDreams Global Technologies Inc.
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YDreams Global Signs MOU with Chinese Government Backed Media Company CRTV for Virtual Reality Projects

YDreams Global Interactive Technologies Inc. ("YDreams Global" or the "Company") (TSXV: YD; FSE: APYYD), a creative and technical supplier for Fortune 500 brands such as Cisco, Qualcomm, Intel, and Coca-Cola, as well as recently being invited as a member of the prestigious VR/AR Association would like to announce that it has signed an MOU with CRTV International Media (Beijing) Company Ltd (CRTV).

Under the MOU, YDreams and CRTV are collaborating to develop virtual reality/ viewer immersion entertainment projects that will be centered within the movie and entertainment industry. CRTV owns 76 cinemas and has affiliations with 2000 theatres and cinemas in China.

Daniel Japiassu, director of YDreams, stated "We are very pleased to have entered into this MOU with a highly regarded Chinese state owned company such as CRTV. They have deep and wide reaching ties within the Chinese entertainment community and we look forward to building a mutually beneficial relationship."

About YDreams Global

YDreams Global Interactive Technologies Inc. (www.ydreamsglobal.com), is a technology company with offices in Vancouver, São Paulo, and Rio de Janeiro that combines both Augmented and Virtual Reality Technology, Design, and Intelligence to respond to the challenges and demands of today's users and consumers.

YDreams Global works as a partner for companies and brands to reframe their strategy through relevant human-centred ventures that integrates digital experience with the physical presence and venues. YDreams Global anticipates future challenges and connects them with the needs of the market, building innovative concepts and delivering them with international excellence.

YDreams Global have developed over 1,000 projects for clients all over the world, such as Adidas, Cisco, Nokia, Nike, Mercedes Benz, Coca-Cola, Santander, AmBev, Qualcomm, Unilever, City of Rio and Fiat.

YDreams Global recently announced (December 20, 2016) that YDreams has retained acclaimed international law firm of Foley & Lardner LLP. YDreams will to be working directly with two Foley partners: Mr. Robert DuPuy and Mr. Peter Eccles. Mr. DuPuy brings more than three decades of broad legal experience to his clients, including his tenure as chief legal counsel and as president and chief operating officer of Major League Baseball. He is a member of the firm's Sports Industry Team. Mr. Eccles has spent much of his career advising clients on cross-border transactions involving Brazil, where he lived as a youth. He has worked as both outside and in-house counsel to U.S. and international clients on a wide range of issues involving investments in emerging markets throughout Latin America, Asia and Africa.

YDreams Global continues discussions with professional sports teams. It is the Company's intention to push into the major league sports sector during 2017. At this stage no deal has yet been finalized.

On December 8, 2016, YDreams Global announced it was contracted to use its Virtual Reality ("VR") technology in the United States. The first project sold in the United States was released in December in New York City.

Recently (December 1, 2016), the Company announced a plan to create a virtual reality platform to be used by the military and other government agencies such as police departments, fire departments and emergency medical services that could use VR as a training experience. By using this technology for training, for example, the military, police and fire services would be able to experience accurate real-life situations that would be impossible to replicate in physical world exercises.

More Information:

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