



**YDX Innovation Corp.**

Suite 2820 – 200 Granville Street

Vancouver B.C. V6C 1S4

**TSX.V: YDX**  
**OTC: YDRMF**  
**FSE: A2PB03**

## **YDX and Studio 41b open new Arkave VR Arena in Orlando, Florida**

**VANCOUVER, B.C. – May 13<sup>th</sup>, 2019 – YDX Innovation Corp (TSX-V: YDX, OTC: YDRMF, FSE: A2PB03) (“YDX” or the “Company”)** is pleased to announce the installation of another Arkave VR Arena, launched this past weekend at the District Eat and Play Family Entertainment Center in Orlando.

This is the second agreement brought by Studio 41b, Arkave VR official reseller in the US, and the second arena in Florida, USA. The first arena in Florida was installed at Launch Trampoline Park in Doral, close to Miami International Airport.

The Arena was installed at District Eat and Play, a state-of-the-art Family Entertainment Center that offers a full-service restaurant & bar, large arcade area, a boutique bowling lounge and escape rooms. The venue also hosts events with live music.

“We are happy to have installed two Arkave arenas in the same week. It shows the potential of Studio 41b and their extensive network. Arkave VR can be combined with many different attractions like trampoline parks, bowling alleys and escape rooms. It’s a great attraction for any Family Entertainment Center and adds an extra source of revenues for the Operators. Once each arena is opened, we help Operators create the right marketing strategy to increase ticket sales and achieve a fast ROI” – stated Daniel Japiassu.

More about District Eat and Play at <https://districteatplay.com>

### **ABOUT STUDIO 41B**

Studio 41b ([www.studio41b.com](http://www.studio41b.com)), headquartered in Lake Wales, Florida, is a creative design firm that specializes in the delivery of inventive products and solutions that capture imaginations while transporting people to other worlds,



including: escape rooms; laser tag arenas; entertainment attractions; theme and scenic design, and architectural elements and signage. The company's portfolio includes a wide variety of retail and entertainment projects with companies, including: Walt Disney World, Legoland Florida, AMF Bowling Centers; Cabela's; Main Event Entertainment; Marriott Hotels; PepsiCo; Rainforest Cafe; Seattle's Best Coffee, and Wilderness at the Smokies Resort, among others.

## About YDX Innovation

YDX Innovation Corp. (TSXV- YDX :: [www.ydxinnovation.com](http://www.ydxinnovation.com)) is a technology company that develops products and services and is an expert in immersive technologies like Augmented and Virtual Reality, eSports events and Interactive Exhibitions.

Currently three divisions are part of the YDX Family:

**Arkave VR Arena** – <https://sales.arkavevr.com/> - a gaming platform that brings the most immersive Virtual Reality experience to Location Based venues with a highly scalable business model.

Arkave VR has five Arenas in the United States, a flagship store being built in Canada and is being sold through a network of distributors that will focus on the thousands of Family Entertainment Centre's throughout North America, in constant search for innovative attractions.

**YDreams Global** – [www.ydreamsglobal.com](http://www.ydreamsglobal.com) – have developed over 1,300 interactive experiences for clients all over the world such as Disney, NBA, Adidas, Cisco, Nokia, Nike, Mercedes Benz, Coca-Cola, Santander, AmBev, Qualcomm, Unilever, City of Rio and Fiat.

**Game On Festival** – [www.gameonfestival.com](http://www.gameonfestival.com) – is a new event under development by the Company that combines eSports Tournaments with a large Interactive Exhibition about the videogame industry and its history.

### More Information:

Jim Nelson  
Director  
(604) 646-6910

[contact@ydxinnovation.com](mailto:contact@ydxinnovation.com) | [www.ydxinnovation.com](http://www.ydxinnovation.com) | [www.youtube.com/ydreamsglobal](http://www.youtube.com/ydreamsglobal)

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Statements included in this announcement, including statements concerning our plans, intentions and expectations, which are not historical in nature are intended to be, and are hereby identified as, "forward-looking statements". Forward-looking statements may be identified by words including "anticipates", "believes", "intends", "estimates", "expects" and similar expressions. The Company cautions readers that forward-looking statements, including without limitation those relating to the Company's future operations and business prospects, are subject to certain risks and uncertainties that could cause actual results to differ materially from those indicated in the forward-looking statements.