YDX Innovation Corp.

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TSX.V: **YDX**

OTC: **YDRMF**

FSE: **A2PB03**

YDreams Global creates VR experience for energy company Shell in Brazil

VANCOUVER, B.C. – August 19th, 2019 – YDX Innovation Corp (TSX-V: YDX, OTC: YDRMF, FSE: A2PB03) ("YDX" or the "Company") is pleased to announce that YDreams Global, a company part of the YDX Innovation Group, has been commissioned to create an interactive experience in Virtual Reality for the company Shell Brazil (the "Client").

The project involves several 360° films combined with interactive branded content that can be visualized using a VR headset.

The Client has hired the Company to execute the software and create the filmed content. Once the solution has been developed, it will be used in several events.

"We are thrilled to be working with a Client that has such a very modern vision. It's a very creative project using Virtual Reality with the goal to create an educational and memorable experience for all users." – stated Karina Israel, COO and co-founder of YDX and YDreams Global.

With this project YDreams Global reinforces its positioning as a leader on innovative VR solutions, having created experiences for companies like Coca-Cola, CISCO, University of British Columbia, Bobs Fast Food, Experian, Natura and also the city of Rio de Janeiro and the Rio 2016 Olympic Museum.

About Shell Brazil

With 105 years in the country, Shell Brazil operates in Exploration & Production, retail lubricants, marine, trading, research and development, and in the energy market. In deep water, our daily production is approximately 350,000 barrels of oil equivalent, being the largest multinational energy company in the country.

Our main goal is to meet the energy needs of society today and in the future, acting responsibly in economic, environmental and social spheres.

YDX INNOVATION

Expanding Realities

Shell Brazil is part of a global group of energy and petrochemical companies with around 92,000 employees in more than 70 countries and territories.

Extracted from the Client website: www.shell.com.br

About YDX Innovation

YDX Innovation Corp. (TSXV- YDX :: www.ydxinnovation.com) is a technology company that develops products and services and is an expert in immersive technologies like Augmented and Virtual Reality, eSports events and Interactive Exhibitions.

Currently three divisions are part of the YDX Family:

Arkave VR Arena – https://sales.arkavevr.com/ – a gaming platform that brings the most immersive Virtual Reality experience to Location Based venues with a highly scalable business model.

Arkave VR has 6 arenas in the United States, 4 being built in Canada, 3 in Brazil and 2 being installed in the UK. The product is being offered to Family Entertainment Centers throughout North America and Europe.

YDreams Global – www.ydreamsglobal.com – have developed over 1,300 interactive experiences for clients all over the world such as Disney, NBA, Adidas, Cisco, Nokia, Nike, Mercedes-Benz, Coca-Cola, Santander, AmBev, Qualcomm, Unilever, City of Rio and Fiat.

Game On Festival – www.gameonfestival.com – is a new event under development by the Company that combines eSports Tournaments with a large Interactive Exhibition about the videogame industry and its history.

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Disclaimer

Although the project represents a growing trend and focus on creative VR projects for the Company, revenues and other financial metrics at this moment from the project are not material to the Company and are generally consistent with other recent completed projects and those in the Company's current pipeline.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

This communication contains "forward-looking statements" within the meaning of applicable Canadian securities regulations. All statements other than statements of historical fact herein, including, without limitation, statements regarding our current and future plans and objectives, are forward-looking statements that involve various risks and uncertainties. There can be no assurance that such statements will prove to be accurate and future events and actual results could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from our expectations as well as a list of risk factors that we deem relevant are disclosed in the documents we file from time to time via SEDAR with the Canadian regulatory agencies to whose policies we are bound. Forward-looking statements are based on our current assumptions, estimates and opinions and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. We do not undertake any obligation to update forward-looking statements should our assumptions, estimates or opinions change, other than as required by law and readers are advised not to place undue reliance on forward-looking statements.

Statements included in this announcement, including statements concerning our plans, intentions and expectations, which are not historical in nature are intended to be, and are hereby identified as, "forward-looking statements". Forward-looking statements may be identified by words including "anticipates", "believes", "intends", "estimates", "expects" and similar expressions. The Company cautions readers that forward-looking statements, including without limitation those relating to the Company's future operations and business prospects, are subject to certain risks and uncertainties that could cause actual results to differ materially from those indicated in the forward-looking statements.