

FORM 51-102F3

MATERIAL CHANGE REPORT

Item 1 Name and Address of Company

Crailar Technologies Inc. (the "Company") ("CRAiLAR")
Suite 305 – 4420 Chatterton Way, Victoria, BC V8X 5J2.

Item 2 Date of Material Change

February 14, 2013

Item 3 New Release

A news release was issued by the Company on February 14, 2013 and distributed through CNW disclosure network and PR Newswire US1.

Item 4 Summary of Material Change

The Company has been named to the 2013 TSX Venture 50 for third consecutive year.

Item 5 Full Description of Material Change

5.1 Full Description of Material Change

The Company has been named to the [2013 TSX Venture 50](#), a list assembled based on quantitative measurement of top performing publicly traded companies on the [TSX Venture Exchange](#). CRAiLAR was ranked ninth in clean tech sector. It is the third consecutive year the company has earned a position on the list.

"We are proud to have earned a place among the Venture 50 for the third year in a row," said Guy Prevost, CFO of CRAiLAR Technologies. "This recognition is a demonstration of continued investor support for the team's steadfast commitment to delivering the most unique natural fiber the world has seen in decades."

Outlined in a [TMX Group release on Wednesday](#), the 2013 TSX Venture 50 was determined based on equal weighting of the following measures: market capitalization growth, share price appreciation, trading volume and analyst coverage. It is comprised of ten companies from each of five sectors: clean technology; mining; oil & gas; diversified industries; and technology & life sciences.

5.2 Disclosure for Restructuring Transactions

Not Applicable.

Item 6 Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not applicable.

Item 8 Executive Officer

Guy Prevost, Chief Financial Officer
Suite 305 – 4420 Chatterton Way, Victoria, BC V8X 5J2
Telephone: (250) 658-8582.

Item 9 Date of Report

February 14, 2013.