

FORM 51-102F3

MATERIAL CHANGE REPORT

UNDER NATIONAL INSTRUMENT 51-102

Item 1 Name and Address of Company

Crailar Technologies Inc. (the “Company”) (“CRAiLAR”)
Suite 305 - 4420 Chatterton Way
Victoria, British Columbia V8X 5J2

Item 2 Date of Material Change

April 7, 2015.

Item 3 News Release

A news release was issued by the Company on April 7, 2015 and distributed through Canadian Newswire.

Item 4 Summary of Material Change

The Company announced that on April 13, 2015, immediately following market close; the Company will release financial results for the fourth quarter ended December 27, 2014. The Company will host a conference call on April 13, 2015, at 5:00 pm EDT, to discuss the Company’s fourth quarter results.

Item 5 Full Description of Material Change

5.1 Full Description of Material Change

The Company announced that on April 13, 2015, immediately following market close; the Company will release financial results for the fourth quarter ended December 27, 2014. The Company will host a conference call on April 13, 2015, at 5:00 pm EDT, to discuss the Company’s fourth quarter results.

Date: Monday April 13, 2015

Time: 5:00 pm EDT

For Listen Only, please call the following numbers:

North American Listen Only Dial-In: 1-877-407-4176

International Listen Only Dial-In: + 1-201-689-8359

To participate, please call:

North American Dial-In: 1-877-705-6003

International Dial-In: +1-201-493-6725

Conference ID: **Participants must ask for the CRAiLAR Technologies Inc. Investor Update Call**

Webcast: <http://public.viavid.com/index.php?id=113929>

Please dial or log in at least 10 minutes before the call to ensure timely participation

A playback of the call will be available until 11:59 ET on April 27, 2015. To listen, call 1-877-870-5176 within North America or +1-858-384-5517 when calling internationally. Please use the replay PIN number 13606585. The playback of the call will also be made available on the investor relations section of the Company's website.

5.2 Disclosure for Restructuring Transactions

Not applicable.

Item 6 Reliance on subsection 7.1(2) of National Instrument 51-102

Not applicable.

Item 7 Omitted Information

Not applicable.

Item 8 Executive Officer

Guy Prevost, Corporate Controller and Compliance Officer
Suite 305 – 4420 Chatterton Way, Victoria, BC V8X 5J2
Telephone: (250) 658-8582.

Item 9 Date of Report

April 7, 2015.