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Media Release

Acquisition of Common Shares of Aimia Inc.

Toronto, Ontario May 3, 2019 – Credit Suisse Securities (Canada), Inc. ("CSSC") announces that it acquired 492,755 common shares ("Common Shares") in the capital of Aimia Inc. (TSX: "AIM") (the "Issuer") on May 3, 2019, which represents approximately 0.3235% of the issued and outstanding Common Shares of the Issuer. Immediately following the acquisition, CSSC held 8,107,755 Common Shares of the Issuer, which represents approximately 5.32% of the issued and outstanding Common Shares of the Issuer.

As of May 3, 2019, CSSC has acquired beneficial ownership of 8,107,755 Common Shares of the Issuer in aggregate since the Issuer formally commenced its Substantial Issuer Bid on April 11, 2019.

CSSC acquired the 492,755 Common Shares today through the Toronto Stock Exchange for hedging and other investment purposes in the normal course of its business and not with the purpose of influencing the control or direction of the Issuer. CSSC holds the Common Shares as principal and is the sole beneficial owner of the Common Shares. Additionally, the decision on whether/how to vote the Common Shares is made solely by CSSC (i.e., there is no influence from, nor any solicitation of the voting preferences of, third parties). CSSC may in the future, subject to market conditions, make additional investments in or dispositions of the Issuer's securities for hedging and other investment purposes. However, CSSC does not intend to acquire 20% or more of the outstanding securities of the Issuer.

This news release is issued by CSSC pursuant to National Instrument 62-104 *Take-Over Bids and Issuer Bids*. CSSC will file a news release in respect of this acquisition with the applicable Securities Commission or Securities Regulator in each jurisdiction in which the Issuer is a reporting issuer.

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Credit Suisse AG
Credit Suisse AG is one of the world's leading financial services providers and is part of the Credit Suisse group of companies (referred to here as 'Credit Suisse'). Our strategy builds on Credit Suisse's core strengths: its position as a leading wealth manager, its specialist investment banking capabilities and its strong presence in our home market of Switzerland. We seek to follow a balanced approach to wealth management, aiming to capitalize on both the large pool of wealth within mature markets as well as the significant growth in wealth in Asia Pacific and other emerging markets, while also serving key developed markets with an emphasis on Switzerland. Credit Suisse employs approximately 46‘200

people. The registered shares (CSGN) of Credit Suisse AG's parent company, Credit Suisse Group AG, are listed in Switzerland and, in the form of American Depositary Shares (CS), in New York. Further information about Credit Suisse can be found at www.credit-suisse.com.