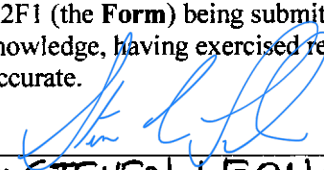


FORM 13-502F1
CLASS 1 AND CLASS 3B REPORTING ISSUERS – PARTICIPATION FEE

MANAGEMENT CERTIFICATION

I, STEVEN LEONARD, an officer of the reporting issuer noted below have examined this Form 13-502F1 (the **Form**) being submitted hereunder to the Ontario Securities Commission and certify that to my knowledge, having exercised reasonable diligence, the information provided in the Form is complete and accurate.

(s) 
Name: STEVEN LEONARD
Title: CFO

MARCH 25, 2021
Date:

Reporting Issuer Name: AIMIA INC.

End date of previous financial year: DECEMBER 31, 2020

Type of Reporting Issuer: ☒ **Class 1 reporting issuer** ☐ **Class 3B reporting issuer**

Highest Trading Marketplace: TSX
(refer to the definition of "highest trading marketplace" under OSC Rule 13-502 Fees)

Market value of listed or quoted equity securities:
(in Canadian Dollars - refer to section 7.1 of OSC Rule 13-502 Fees)

Equity Symbol

1st Specified Trading Period (dd/mm/yy) AIM
(refer to the definition of "specified trading period" under OSC Rule 13-502 Fees) 01/01/20 to 31/03/20

Closing price of the security in the class or series on the last trading day of the specified trading period in which such security was listed or quoted on the highest trading marketplace \$ 2.11 (i)

Number of securities in the class or series of such security outstanding at the end of the last trading day of the specified trading period 93,838,329 (ii)

Market value of class or series (i) x (ii) \$ 197,998,874.19 (A)

2nd Specified Trading Period (dd/mm/yy)
(refer to the definition of "specified trading period" under OSC Rule 13-502 Fees) 01/04/20 to 30/06/20

Closing price of the security in the class or series on the last trading day of the specified trading period in which such security was listed or quoted on the highest trading marketplace

\$ 2.97 (iii)

Number of securities in the class or series of such security outstanding at the end of the last trading day of the specified trading period

95,320,107 (iv)

Market value of class or series

(iii) x (iv) \$ 283,100,717.79 (B)

3rd Specified Trading Period (dd/mm/yy)

(refer to the definition of "specified trading period" under OSC Rule 13-502 Fees)

01/07/20 to 30/09/20

Closing price of the security in the class or series on the last trading day of the specified trading period in which such security was listed or quoted on the highest trading marketplace

\$ 3.88 (v)

Number of securities in the class or series of such security outstanding at the end of the last trading day of the specified trading period

93,923,702 (vi)

Market value of class or series

(v) x (vi) \$ 364,423,963.76 (C)

4th Specified Trading Period (dd/mm/yy)

(refer to the definition of "specified trading period" under OSC Rule 13-502 Fees)

01/10/20 to 31/12/20

Closing price of the security in the class or series on the last trading day of the specified trading period in which such security was listed or quoted on the highest trading marketplace

4.19 (vii)

Number of securities in the class or series of such security outstanding at the end of the last trading day of the specified trading period

92,488,212 (viii)

Market value of class or series

(vii) x (viii) \$ 387,525,608.28 (D)

5th Specified Trading Period (dd/mm/yy)

(if applicable - refer to the definition of "specified trading period" under OSC Rule 13-502 Fees)

_____ to _____

Closing price of the security in the class or series on the last trading day of the specified trading period in which such security was listed or quoted on the highest trading marketplace

\$ _____ (ix)

Number of securities in the class or series of such

_____ (x)

security outstanding at the end of the last trading day of the specified trading period

Market value of class or series (ix) x (x) \$ _____ (E)

Average Market Value of Class or Series

(Calculate the simple average of the market value of the class or series of security for each applicable specified trading period (i.e. A through E above))

\$ 308,262,291 _____ (1)

(Repeat the above calculation for each other class or series of equity securities of the reporting issuer (and a subsidiary pursuant to paragraph 2.8(1)(c) of OSC Rule 13-502 *Fees*, if applicable) that was listed or quoted on a marketplace at the end of the previous financial year)

Fair value of outstanding debt securities:

(See paragraph 2.8(1)(b), and if applicable, paragraph 2.8(1)(c) of OSC Rule 13-502 *Fees*)

\$ 144,187,933 * _____ (2)

(Provide details of how value was determined)

Capitalization for the previous financial year (1) + (2) \$ 452,450,224 _____

Participation Fee

(For Class 1 reporting issuers, from Appendix A of OSC Rule 13-502 *Fees*, select the participation fee)

\$ 29,365 _____

(For Class 3B reporting issuers, from Appendix A.1 of OSC Rule 13-502 *Fees*, select the participation fee)

Late Fee, if applicable

(As determined under section 2.7 of OSC Rule 13-502 *Fees*)

\$ 0 _____

Total Fee Payable

(Participation Fee plus Late Fee)

\$ 29,365 _____

* Refer to Appendix B for common and preferred share calculations.

APPENDIX A
CORPORATE FINANCE PARTICIPATION FEES

Capitalization for the Previous Financial Year	Participation Fee (effective April 6, 2015)
Under \$10 million	\$890
\$10 million to under \$25 million	\$1,070
\$25 million to under \$50 million	\$2,590
\$50 million to under \$100 million	\$6,390
\$100 million to under \$250 million	\$13,340
\$250 million to under \$500 million	\$29,365
\$500 million to under \$1 billion	\$40,950
\$1 billion to under \$5 billion	\$59,350
\$5 billion to under \$10 billion	\$76,425
\$10 billion to under \$25 billion	\$89,270
\$25 billion and over	\$100,500

Appendix B

Aimia Inc.

13-501F1 & 13-502F1 calculations as at December 31, 2020

Specified Trading Period	Closing price last trading day (\$)	# of securities in the class on last trading day	Market value of class or series (\$)
Common (AIM)			
January 1 - March 31, 2020	2.11	93,838,329	197,998,874
April 1 - June 30, 2020	2.97	95,320,107	283,100,718
July 1 - September 30, 2020	3.88	93,923,702	364,423,964
October 1 - December 31, 2020	4.19	92,488,212	387,525,608
Average			308,262,291

source: TMX

Preferred Shares Series 1 (AIM.PR.A)			
January 1 - March 31, 2020	11.75	5,083,140	59,726,895
April 1 - June 30, 2020	13.75	5,083,140	69,893,175
July 1 - September 30, 2020	13.76	5,083,140	69,944,006
October 1 - December 31, 2020	14.57	5,083,140	74,061,350
Average			68,406,357

source: TMX

Preferred Shares Series 3 (AIM.PR.C)			
January 1 - March 31, 2020	16.80	4,355,263	73,168,414
April 1 - June 30, 2020	16.70	4,355,263	72,732,896
July 1 - September 30, 2020	18.00	4,355,263	78,394,734
October 1 - December 31, 2020	18.10	4,355,263	78,830,260
Average			75,781,576

source: TMX

Capitalization

452,450,224