

AIMIA DECLARES PREFERRED SHARE DIVIDENDS

TORONTO, Aug. 12, 2022 /CNW/ - Aimia (TSX: AIM) announced today that the Board of Directors has declared quarterly dividends on each series of its preferred shares:

- a quarterly dividend in the amount of \$0.300125 per Cumulative Rate Reset Preferred Share, Series 1
- a quarterly dividend of \$0.375688 per Cumulative Rate Reset Preferred Share, Series 3

In each case, dividends are payable on September 30, 2022, to the holders of record at the close of business on September 16, 2022.

Dividends paid by Aimia to Canadian residents on its preferred shares are "eligible dividends" for the purpose of the *Income Tax Act* (Canada) and any similar applicable provincial legislation.

About Aimia

Aimia Inc. (TSX: AIM) is a holding company with a focus on making long-term investments in public and private companies, on a global basis, through controlling or minority stakes.

The company owns a portfolio of investments which include: a 10.85% stake in Clear Media Limited, one of the largest outdoor advertising firms in China, a 48.8% equity stake in Kognitiv, a B2B technology company enabling collaborative commerce, a 10.8% equity stake in TRADE X, a global B2B cross-border automotive trading platform as well as a wholly owned investment advisory business, Mittleman Investment Management, LLC.

For more information about Aimia, visit www.aimia.com.

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