

TSX TRUST COMPANY

VIA ELECTRONIC TRANSMISSION

April 8, 2025

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

**RE: AIMIA INC.
Confirmation of Notice of Record and Meeting Dates**

We are pleased to confirm that Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Annual Meeting of Security Holders for the subject issuer:

1	ISIN:	CA00900Q1037
	CUSIP:	00900Q103
2	Date Fixed for the Meeting:	May 21, 2025
3	Record Date for Notice:	April 3, 2025
4	Record Date for Voting:	April 3, 2025
5	Beneficial Ownership Determination Date:	April 3, 2025
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	COMMON SHARES
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	COMMON SHARES
8	Business to be conducted at the meeting:	Annual
9	Notice-and-Access:	
	Registered Shareholders:	NO
	Beneficial Holders:	NO
	Stratification Level:	Not Applicable
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	YES
11	Issuer paying for delivery to Objecting Beneficial Owners:	YES

Yours truly,
TSX Trust Company

VANCOUVER
733 Seymour Street,
Suite #2310
Vancouver, BC V6B 0S6
T 604 689-3334

CALGARY
Telus Sky Building
2110, 685 Centre Street SW
Calgary Alberta T2G 1S5
T 403 218-2800

TORONTO
301 - 100 Adelaide Street West
Toronto ON M5H 4H1
Toll Free 1-866-600-5869
T 416 361-0930

MONTRÉAL
1701 - 1190, avenue des
Canadiens-de-Montréal, C. P. 37
Montréal (Québec) H3B 0G7
T 514 395-5964