



TSX TRUST COMPANY

VIA ELECTRONIC TRANSMISSION

March 2, 2026

TO ALL APPLICABLE EXCHANGES AND COMMISSIONS:

RE: AIMIA INC.
Confirmation of Notice of Record and Meeting Dates

We are pleased to confirm that the Notice of Record and Meeting Dates was sent to The Canadian Depository for Securities.

We advise the following with respect to the upcoming Annual Meeting of Security Holders for the subject issuer:

1	ISIN:	CA00900Q1037
	CUSIP:	00900Q103
2	Date Fixed for the Meeting:	May 13, 2026
3	Record Date for Notice:	March 27, 2026
4	Record Date for Voting:	March 27, 2026
5	Beneficial Ownership Determination Date:	March 27, 2026
6	Classes or Series of Securities that entitle the holder to receive Notice of the Meeting:	COMMON SHARES
7	Classes or Series of Securities that entitle the holder to vote at the meeting:	COMMON SHARES
8	Business to be conducted at the meeting:	Annual
9	Notice-and-Access:	
	Registered Shareholders:	NO
	Beneficial Holders:	NO
	Stratification Level:	Not Applicable
10	Reporting issuer is sending proxy-related materials directly to Non-Objecting Beneficial Owners:	YES
11	Issuer paying for delivery to Objecting Beneficial Owners:	YES

Yours truly,
TSX Trust Company

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