

November 25, 2016

To: All Canadian Securities Regulatory Authorities

Subject: AlliancePharma Inc.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General and Special Meeting
Record Date for Notice of Meeting :	December 21, 2016
Record Date for Voting (if applicable) :	December 21, 2016
Beneficial Ownership Determination Date :	December 21, 2016
Meeting Date :	January 25, 2017
Meeting Location (if available) :	Montreal, QC
Issuer sending proxy related materials directly to NOBO:	Yes
Issuer paying for delivery to OBO:	Yes

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders	No
NAA for Registered Holders	No

Voting Security Details:

Description	CUSIP Number	ISIN
CLASS A (COMMON SHARES)	01882R101	CA01882R1010

Sincerely,

Computershare
Agent for AlliancePharma Inc.