PRESS RELEASE
FOR IMMEDIATE RELEASE

KDA GROUP ANNOUNCES PRIVATE PLACEMENT AND DEBT SETTLEMENT

Thetford Mines, Quebec – October 7, 2019 – KDA Group Inc. (TSXV: KDA) ("**KDA**" or the "**Corporation**") announces that it proposes to make a private placement of a maximum of 32,000,000 units at a price of $0.25 per unit (the "**Private Placement**"). Each unit consists of one Class A Share of KDA ("**Common share**") and one-half of one Common share purchase warrant (each whole warrant, a "**Warrant**"). Each Warrant entitles the holder to purchase one additional Common share of the Corporation at an exercise price of $0.40 per Common share for a period of 12 months from date of issue. The Private Placement is expected to close in the coming weeks.

The Corporation plans to use the proceeds of the financing for its cash flow activities and for general corporate purposes.

In addition, the Corporation is pleased to announce that, subject to regulatory approval, it has reached an agreement to settle indebtedness to a creditor totalling $825,000 with the same terms as the Private Placement subscribers as disclosed above, meaning in exchange for the issuance of 3,300,000 Common shares at a price of $0.25 per Common share and 1,650,000 Warrants (the "**Debt Settlement**").

The Private Placement and the Debt Settlement remain subject to the approval of the TSX Venture Exchange. All securities to be issued under the Private Placement and the Debt Settlement will be subject to a hold period of four months and one day from the date of issuance in accordance with applicable securities regulations.

ABOUT KDA

KDA is a leading innovation and specialized solution provider in the pharmaceutical market. Today, it is a respected name for quality and expertise among the different stakeholders in the pharmaceutical and medical sector. Its management team is guided by a vision of continuing to lead the way in Quebec while extending operations across Canada and internationally. Additional information on the Corporation is available at www.kdagroup.ca and on SEDAR at www.sedar.com.

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CAUTION REGARDING FORWARD-LOOKING STATEMENTS

This press release from KDA contains forward-looking statements. Forward-looking statements are typically identified by the words assumption, goal, guidance, objective, outlook, strategy, target, *and other similar expressions, or future or conditional verbs such as* aim, anticipate, believe, predict, could, expect, intend, may, plan, seek, should, strive, *and* will. *By their nature, forward-looking statements require us to make estimates and assumptions and express opinions based on current conditions and anticipated developments, as well as other factors that Management may deem appropriate under the circumstances. There is inherent uncertainty and significant risk in these estimates, assumptions, and opinions, particularly of a commercial, economic, and competitive nature, and they are therefore subject to change. KDA cannot guarantee that these estimates, assumptions, and opinions will prove to be accurate.*

Neither the TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the *policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this press release.*

INFORMATION

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