SATO Technologies Corp. Engages Power Mining Analysis Ltd.

Toronto, Ontario--(Newsfile Corp. - February 5, 2024) - SATO Technologies Corp. (TSXV: SATO) (OTCQB: CCPUF) (the "Company", or "SATO") is announcing that it has engaged Power Mining Analysis Ltd. ("Power") of Delaware, to execute a digital media marketing campaign supporting SATO's ongoing efforts to increase awareness. Power was founded by Anthony Power and Bryce McNallie, both well known analysts of Bitcoin mining companies on social media platforms. This advertising program is designed to build brand familiarity and general recognition, and to raise awareness within online investor content platforms. Power will employ digital and social media content creation to execute this important initiative.

This digital promotional campaign will initially run for three months, commencing February 1, 2024, at the cost of USD$3,500 per month. No compensation securities are involved. The Company and Power act at arm's length, and Power has no present interest, directly or indirectly, in the Company or its securities, but may acquire securities of the Company in the future. The appointment of Power is subject to approval by the TSX Venture Exchange.

For additional information, stakeholders are encouraged to contact our investor relations department.

On behalf of the board,

Romain Nouzareth,
SATO CEO and Chairman

About SATO
SATO, founded in 2017, is a publicly listed company providing efficient computing power. The Company currently operates one center tailored to provide computing power for Bitcoin Mining, but may look to expand or add additional centers for High Power Computing ("HPC"), Artificial Intelligence ("AI"), and L2's. The Company is listed on (TSXV: SATO) & (OTCQB: CCPUF). To learn more about SATO, visit www.bysato.com.

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Cautionary Statement Regarding Forward-Looking Information

This news release contains certain forward-looking statements, including statements relating to the future performance of the Company, and other statements that are not historical facts. These statements reflect management's current beliefs and are based on information currently available to management as at the date hereof.

Forward-looking statements involve significant risk, uncertainties and assumptions. Many factors could cause actual results, performance or achievements to differ materially from the results discussed or implied in the forward-looking statements. These factors should be considered carefully and readers should not place undue reliance on the forward-looking statements. Although the forward-

looking statements contained in this press release are based upon what management believes to be reasonable assumptions, the Company cannot assure readers that actual results will be consistent with these forward-looking statements. These forward-looking statements are made as of the date of this press release, and the Company assumes no obligation to update or revise them to reflect new events or circumstances, except as required by law.

To view the source version of this press release, please visit https://www.newsfilecorp.com/release/196903