SATO Appoints Céline Billant as Managing Director, Head of Corporate Development, to Drive AI & HPC Infrastructure Expansion

Toronto, Ontario--(Newsfile Corp. - March 4, 2025) - SATO Technologies Corp. (TSXV: SATO) (OTCQB: CCPUF) (the "Company", or "SATO") is pleased to announce that Céline Billant has joined SATO as Managing Director, Head of Corporate Development, bringing two decades of expertise in project finance and infrastructure development for some of the world's leading investors and developers. With a proven track record in structuring and executing complex financial strategies, she has played a key role in shaping large-scale infrastructure projects and infrastructure operators roadmap, across various industries and geographies. Her deep industry knowledge and strategic leadership will be instrumental in driving SATO's growth and expanding its corporate development initiatives.

At SATO, Céline will focus on developing partnerships and optimizing investment strategies to accelerate the company's expansion into new markets for AI and HPC. Her extensive experience in high-stakes financial structuring and infrastructure execution positions her as a critical asset in scaling SATO's AI and HPC operations. With her leadership, the company expects to enhance its impact in the industry, leveraging her expertise to drive innovation and long-term value creation.

Stock Option Grants

The Company announces that it is granting an aggregate of 1,991,424 stock options under its amended and restated stock option plan to directors, officers, consultants and employees. Each option is exercisable at a price of $0.185 per common share for a five-year term, expiring on March 2, 2030. A total of 1,085,000 options will vest on April 21, 2025, and 906,424 options will vest on March 3, 2026. Of the total grant, 1,071,424 options have been awarded to directors and officers and are subject to a four-month hold period in accordance with TSXV policies.

On behalf of the Board,
Romain Nouzareth, SATO CEO and Chairman

About SATO

SATO, founded in 2017, is a publicly listed company providing efficient computing power. The Company currently operates one data center tailored to provide highly efficient computing power for Bitcoin Mining, and may look to expand or add additional data centers for computing power for Bitcoin Mining, High Power Computing ("HPC"), Artificial Intelligence ("AI"). The Company is listed on (TSXV: SATO) (OTCQB: CCPUF). To learn more about SATO, visit www.bysato.com.

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Cautionary Statement Regarding Forward-Looking Information

This news release contains certain forward-looking statements, including statements relating to the future performance of the Company, and other statements that are not historical facts. Wherever possible, words such as "may", "will", "should", "could", "expect", "plan", "intend", "anticipate", *"believe", "estimate", "predict" or "potential" or the negative or other variations of these words, or similar words or phrases, have been used to identify these forward-looking statements. These statements reflect management's current beliefs and are based on information currently available to management as at the date hereof.*

Forward-looking statements involve significant risk, uncertainties and assumptions. Many factors could cause actual results, performance or achievements to differ materially from the results discussed or implied in the forward-looking statements. These factors should be considered carefully and readers should not place undue reliance on the forward-looking statements. Although the forward-looking statements contained in this press release are based upon what management believes to be reasonable assumptions, the Company cannot assure readers that actual results will be consistent with these forward-looking statements. These forward-looking statements are made as of the date of this press release, and the Company assumes no obligation to update or revise them to reflect new events or circumstances, except as required by law.

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