BrandPilot AI Approved as Service Provider for Publicly Listed Companies on the Canadian Securities Exchange

Toronto, Ontario--(Newsfile Corp. - September 11, 2024) - BrandPilot AI Inc. (CSE: BPAI) ("BrandPilot AI" or the "Company"), a provider of influencer marketing solutions for investor relations (IR), today announced that its services are being made available to publicly listed companies on the Canadian Securities Exchange (CSE).

"We are thrilled to offer our services to publicly listed companies on the CSE," said John Beresford, CRO of BrandPilot AI. "This offering is a credit to our team's hard work and dedication to providing our clients with the best possible influencer marketing solutions in this heavily regulated space."

BrandPilot AI has a track record helping publicly listed companies reach their target audiences and achieve their IR goals. The Company's influencer marketing platform enables clients to identify and engage with top-tier influencers who can create and distribute high-quality content that resonates with investors.

"While B2C brands have long recognized the value of influencer marketing, BrandPilot AI is pioneering its application in the IR space," said John R. Beresford, CRO of BrandPilot AI Inc. "We've tailored our service to meet the specific goals and regulatory requirements of IR professionals, ensuring impactful campaigns that resonate with retail investors."

BrandPilot AI's platform boasts a curated network of over 300 million social media creators, with a dedicated subset ideally suited for IR campaigns. "We've meticulously designed contracts, workflows, and creative strategies that align with the unique needs of the IR industry," explained Vanessa Garro-Peeters, VP of Customer and Partner Success at BrandPilot AI. "Our creators are well-versed in the necessary regulations, and every campaign includes Errors and Omissions Insurance for added peace of mind."

"As a publicly traded company ourselves, we understand the IR landscape intimately," added Brandon Mina, CEO of BrandPilot AI. "This firsthand experience has enabled us to develop a solution that truly empowers IR teams to leverage the vast potential of influencer marketing."

About BrandPilot AI

BrandPilot AI (CSE: BPAI) is a leading provider of AI-powered influencer marketing solutions. The company's flagship product, Spectrum IQ, is a powerful influencer search and campaign management tool that helps brands find the right influencers for their campaigns and track their results. BrandPilot AI is headquartered in Toronto, Ontario.

CONTACT INFORMATION

BrandPilot AI
Brandon Mina
Chief Executive Officer
+1-519-239-6460

Forward-Looking Statements

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to the business of the Company. Any such forward-looking statements may be identified by words such as "expects", "anticipates", "believes", "projects", "plans" and similar expressions.

Readers are cautioned not to place undue reliance on forward-looking statements. Statements about, among other things, the Company's strategic plans are all forward-looking information. These statements should not be read as guarantees of future performance or results. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results, performance or achievements to be materially different from those implied by such statements. The Company assumes no responsibility to update or revise forward-looking information to reflect new events or circumstances unless required by applicable law.

Forward-looking statements involve significant risk, uncertainties and assumptions. Many factors could cause actual results, performance or achievements to differ materially from the results discussed or implied in the forward-looking statements. These risks and uncertainties include, but are not limited to the financial markets generally and the ability of the Company to achieve its proposed business objectives. These factors should be considered carefully, and readers should not place undue reliance on the forward-looking statements. Although the forward-looking statements contained in this news release are based upon what management believes to be reasonable assumptions, the Company cannot assure readers that actual results will be consistent with these forward-looking statements. These forward-looking statements are made as of the date of this news release, and the Company assumes no obligation to update or revise them to reflect newevents or circumstances, except as required by law.

Neither the Canadian Securities Exchange, nor its Regulation Services Provider (as that term is defined in the policies of the Exchange) accepts responsibility for the adequacy or accuracy of this release. No stock exchange, securities commission or other regulatory authority has approved or disapproved the information contained herein.