BRANDPILOT AI INC.

NOTICE OF ANNUAL GENERAL AND SPECIAL MEETING OF SHAREHOLDERS TO BE HELD ON JANUARY 15, 2026

NOTICE IS HEREBY GIVEN THAT AN ANNUAL GENERAL AND SPECIAL MEETING (the "**Meeting**") of holders ("**Shareholders**") of common shares ("**Common Shares**") in the capital of BrandPilot AI Inc. ("**BrandPilot**" or the "**Company**") will be held at the offices of Fogler, Rubinoff LLP, 40 King St W Suite 2400, Toronto, ON M5H 3Y2, at 11:00 a.m. (Toronto Time), on January 15, 2026 for the following purposes:

1. to receive and consider the audited financial statements of the Company for the financial year ended March 31, 2025 and the report of the auditor thereon;

2. to elect directors to hold office until the next annual general meeting of the Company;

3. to re-appoint the auditor of the Company for the ensuing year and to authorize the board of directors of the Company to fix the auditor's remuneration;

4. to consider, and if thought fit, to pass an ordinary resolution of disinterested Shareholders, the full text of which is included in the Circular (the "**Transaction Resolution**"), ratifying, authorizing and approving the Company's non-brokered private placement financing which closed in two separate tranches on February 21, 2025 and June 25, 2025 (the "**Offering**"), and permitting the issuance of 26,424,520 Common Share purchase warrants of the Company (the "**Warrants**") in connection with same, as required by the policies of the CSE (as such terms are defined in the Circular);

5. to consider, and if thought fit, to pass, a special resolution of Shareholders, the full text of which is included in the Circular, approving the continuance (the "**Continuance**") of the Company from a corporation existing under the *Canada Business Corporations Act* to a corporation existing under the *Business Corporations Act* (British Columbia) (the "**Continuance Resolution**");

6. to transact such other business as may be properly brought before the Meeting or any adjournment thereof.

This Notice of Meeting is accompanied by a form of proxy statement and management information circular of the Corporation dated November 28, 2025 (the "**Information Circular**" or "**Circular**"). Details of the matters to be put before the Meeting are set forth in the Information Circular. In the event of an adjournment or postponement of the Meeting, the adjourned or postponed Meeting will be held at a time and place to be specified either by the Corporation before the Meeting or by the Chair of the Meeting, as applicable.

The board of directors of the Company (the "**Board**" or the "**Board of Directors**") has fixed the record date for the Meeting at the close of business on November 28, 2025 (the "**Record Date**"). Only Shareholders of record as at the Record Date are entitled to receive notice of the Meeting.

As described in the notice-and-access notification mailed to the Shareholders, the Company has decided to deliver the Meeting materials to Shareholders by posting the Meeting materials on the following website: https://docs.tsxtrust.com/2531 (the "**Website**"). The use of this alternative means of delivery is more environmentally friendly as it will help reduce paper use and it will also reduce the Company's printing and mailing costs. The Meeting materials will be available on the Website as of December 15, 2025, and will remain on the Website for one full year thereafter. The Meeting materials will also be available on the Company's SEDAR+ profile at www.sedarplus.ca.

No Shareholders will receive paper copies of the Meeting materials unless they specifically request paper copies. Instead, all Shareholders will receive a notice-and-access notification which will contain information on how to obtain electronic and paper copies of the Meeting materials in advance of the Meeting. If you wish to receive a paper copy of the Meeting materials or have questions about notice-and-access please call 1 (866) 600-5869 (within North America) or 416-342-1091 (outside North America). In order to receive a paper copy in time to vote before the meeting, your request should be received by January 6, 2026.

A Shareholder may attend the Meeting in person or may be represented by proxy. Shareholders who are unable to attend the Meeting or any adjournment or postponement thereof in person are requested to date, sign and return the accompanying form of proxy for use at the Meeting or any adjournment or postponement thereof. To be effective, the enclosed form of proxy must be deposited with the Company's registrar and transfer agent, TSX Trust Company, in accordance with the instructions on the enclosed form of proxy no later than 11:00 a.m. (Toronto time) on January 13, 2026 or at least 48 hours (excluding Saturdays, Sundays and statutory holidays) before any adjournment or postponement of the Meeting.

If you are a non-registered Shareholder (for example, if you hold Common Shares of the Company in an account with an intermediary), you should follow the voting procedures described in the form of proxy or voting instruction form provided by your intermediary or call your intermediary for information as to how you can vote your Common Shares. Note that the deadlines set by your intermediary for submitting your form of proxy or voting instruction form may be earlier than the dates described above.

Late instruments of proxy may be accepted or rejected by the Chair of the Meeting in his or her discretion and the Chair is under no obligation to accept or reject any particular late instrument of proxy.

Registered shareholders have the right to dissent in connection with the vote on the Continuance in accordance with Section 190 of the *Canada Business Corporations Act* (the "**CBCA**"), as more particularly described in the accompanying Information Circular under the heading "*Particulars of Matters to be Acted Upon – Continuance Resolution – Shareholders' Rights of Dissent in Respect of the Continuance Resolution*".

Failure to strictly comply with the requirements of Section 190 of the CBCA may result in the loss of any right of dissent. The right of dissent provided for under Section 190 of the CBCA applies only to registered shareholders of the Corporation, and accordingly, only registered shareholders may exercise a right of dissent. **Persons who are beneficial owners of common shares of the Corporation registered in the name of a broker, custodian, nominee or other intermediary who wish to exercise a right of dissent must make arrangement for the common shares beneficially owned by them to be registered in their name prior to the time the written objection is required to be received by the Corporation or, alternatively, make arrangements for the registered holder of their common shares to dissent on their behalf.**

DATED as of November 28, 2025.

BY ORDER OF THE BOARD OF DIRECTORS

(signed) "*Brandon Mina*"

Chief Executive Officer and Director

BrandPilot AI Inc.