

Tier 1 APAC CSP Selects Redknee for Multi-Million Dollar Upgrade as Demand for 4G Services Grows

TORONTO, March 22, 2017 /CNW/ - **Redknee Solutions Inc. (TSX: RKN)**, a leading provider of business-critical billing and charging software and solutions for communications service providers, is pleased to announce that it has won a multi-million dollar Redknee Unified upgrade with a Tier 1 communication service provider (CSP) in Japan. The operator is experiencing increasing demand for 4G services while its subscriber base expands rapidly. The solution will upgrade Redknee's integrated policy and charging solution to support more than 30 million subscribers. It will also add support for new capabilities such as Voice-over-LTE (VoLTE). The win demonstrates Redknee's ability to scale its solutions to meet the needs of a growing Tier 1 CSP while supporting 4G service offerings that require an agile and innovative approach to achieve customer satisfaction and success.

Consumers are increasingly using data rich services such as HD voice and multimedia services, and this is prompting CSP's to invest in new technologies that support increasing volumes of data and traffic. VoLTE is quickly being adopted because it can deliver faster onboarding, shorter call setup times, and improved spectral efficiency. An article in [Vanilla Plus](#) suggests there are more than 78 VoLTE deployments globally, and it continues to be rolled out in increasing numbers. With more complex service offerings becoming mainstream, CSP's need monetization solutions capable of monetizing next generation services. Operators are also able to improve the overall customer experience by using one single monetization platform, such as Redknee Unified, to support the entire business resulting in simpler processes and fast launch of real-time personalized notifications and offers.

Danielle Royston, Redknee's CEO commented:

"Redknee understands the importance of customer success. Redknee's agile and scalable solutions support new technologies and service offerings, such as VoLTE, which allow our customers to improve quality of service, drive innovation, and deliver successfully to all of their subscribers."

About Redknee:

Redknee monetizes today's digital world. We provide a complete portfolio of mission-critical monetization and subscriber management solutions, including real-time billing, charging, policy and customer care modules, which allow Communications Service Providers to charge for things in new and innovative ways and create a unique user experience. Available on premise, cloud-based, or as a Software-as-a-Service, Redknee's low-risk, flexible solutions power more than 250 businesses across the globe. Established in 1999, Redknee Solutions Inc. (TSX: RKN) is the parent of the wholly-owned operating subsidiary Redknee Inc. and its various subsidiaries.

References to Redknee refer to the combined operations of those entities. For more information about Redknee and its solutions, please go to www.redknee.com.

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