

# Optiva to Host Exclusive Telco Event "Optiva Insiders @ Google Cloud Next '18"

Event brings forward-looking telco CTOs and Optiva and Google executives together

TORONTO, June 21, 2018 /CNW/ - [Optiva Inc.](#) (TSX: OPT), an innovative software company that delivers mission-critical monetization and subscriber management solutions to leading communication service providers (CSPs) globally, today announced it will host "Optiva Insiders @ Google Cloud Next '18." The event focuses on the telecom industry and takes place on July 23, 2018, at Google's San Francisco office.

Exclusively for telco executives, "[Optiva Insiders @ Google Cloud Next '18](#)" provides an inside look at the future of the cloud in telecom. Speakers include Kubernetes and cloud experts, who will discuss topics, such as speed, scale, savings and security. Telco executives will have the unique networking opportunity to engage in collaborative and technical discussions with Optiva and Google executives.

"Telcos are assessing their needs for leveraging the innovation and power of the cloud in their businesses," said Danielle Royston, CEO of Optiva. "Visionary telcos realize the competitive advantage they can gain by embracing new cloud technologies, especially game-changing innovations like Google's Cloud Spanner database."

With data traffic exploding globally as a result of advances, including 5G and IoT, it is a necessity for telcos to rethink the scalability and processing power of their BSS systems.

Event participants will also be able to attend [Google Cloud Next '18](#), Google's annual conference for IT leaders, developers and entrepreneurs, taking place on July 24–26. There, CEO, Danielle Royston, will speak on lessons learned by moving charging systems to Cloud Spanner and gaining 10 times faster processing speeds at one-tenth the cost.\*

\*Based on internal testing by Optiva.

## About Optiva Inc.:

Optiva Inc. monetizes today's digital world for communications service providers. Our portfolio of subscriber management software enables real-time billing, charging, policy management and user experience functionality that is mission-critical for our customers' growth and innovation. Available on-premise or in the cloud, Optiva™ solutions are designed to deliver the most impact for the best value. Our deep market knowledge and powerful analytical insights coupled with the Customer Success program ensure our customers have what they need to achieve their strategic business goals. Established in 1999, Optiva Inc., can be found on the Toronto Stock Exchange (TSX: OPT). For more information, please go to [www.optiva.com](http://www.optiva.com).

SOURCE Optiva Inc.

View original content: <http://www.newswire.ca/en/releases/archive/June2018/21/c4641.html>

%SEDAR: 00027698E

**For further information:** Media Inquiries: Kristin Donelson, [media@optiva.com](mailto:media@optiva.com), T: (905) 625-2190; Investor Relations: Lana Pisarenko, NATIONAL | Equicom, [lpisarenko@national.ca](mailto:lpisarenko@national.ca), T: (416) 586-1947

CO: Optiva Inc.

CNW 07:00e 21-JUN-18