



Optiva Deploys New MVNE Platform for Tier 1 Telecom Provider in Latin America and Increases Growth of MVNO Services

Full-stack OSS / BSS solution enables telco leader to expand partnerships, business model and revenue streams

TORONTO, December 20, 2018 /CNW/ - [Optiva Inc.](#) (TSX: OPT), an innovative software provider of mission-critical, cloud-native, monetization solutions to leading communication service providers (CSPs) globally, today announced the deployment of a new mobile virtual network enabler (MVNE) platform for a LATAM telecom provider.

The full-stack OSS / BSS solution creates opportunities for the provider to deliver services to several mobile virtual network operators (MVNOs) and offer customized billing and pricing plans, charging and multi-channel interfaces. With its new Optiva MVNE deployment, the CSP is developing a pipeline of MVNO brands to join their network. This move allows the CSP to differentiate and further grow their portfolio and win new business.

An Optiva customer for more than five years, the telecom provider is the sixth largest mobile telecom operator in the world with over 360 million lines in 25 countries. They have expanded their partnership with Optiva in anticipation of a massive increase in IoT devices, the building of 5G networks and demand for high levels of capacity, customer connection and speed.

“We are excited that our multiplayer platform will be the key system driving new revenue for our customer and many MVNOs in the region,” said Danielle Royston, CEO of Optiva. “The new MVNE platform will create opportunity for MVNO brands to leverage our system without incurring the time-consuming and costly step of implementing a system themselves. This ensures faster time to market, affording them greater focus on their business. We look forward to the results — the platform’s impact not only on increased mobile traffic but on the expansion of IoT opportunities as well.”

About Optiva Inc.:

Optiva Inc. is leading the telco industry and its innovative customers around the world by offering next-generation software solutions to help them leverage today’s digital technologies. Our portfolio of monetization products enables real-time billing, charging, policy management and user experience that are critical to our customers’ growth and performance. When deployed in the cloud, Optiva™ solutions deliver the most impact for the best value. Our vision, market knowledge, analytical insights and unparalleled Customer Success Program ensure our

customers are equipped to achieve their strategic business goals today and into the future. Established in 1999, Optiva Inc., can be found on the Toronto Stock Exchange (TSX: OPT). For more information, please go to www.optiva.com.

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