

Ballard Power Systems Inc.

News Release

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Ballard CFO to Present at 20th Annual Needham Growth Conference in New York City

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VANCOUVER, CANADA – [Ballard Power Systems](http://www.ballard.com) (NASDAQ: BLDP; TSX: BLDP) has announced that Tony Guglielmin, Chief Financial Officer, will present during the 20th Annual Needham Growth Conference at the Lotte New York Palace Hotel in New York City on Wednesday, January 17th, 2018.

During his presentation, Mr. Guglielmin will discuss Ballard's strategic direction and recent progress within the rapidly expanding fuel cell and clean energy area. Throughout the conference Mr. Guglielmin and Guy McAree, Ballard's Director of Investor Relations, will be available for 1-on-1 meetings with interested investors.

About Ballard Power Systems

Ballard Power Systems (NASDAQ: BLDP; TSX: BLDP) provides clean energy products that reduce customer costs and risks, and helps customers solve difficult technical and business challenges in their fuel cell programs. To learn more about Ballard, please visit www.ballard.com.

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