

Destiny Media Technologies Releases Newest Clipstream® Video Hosting Service and Pricing Plans

Targets businesses needing On-line Video Platform (OVP) Services with Ease of Use, Control, and Security

VANCOUVER, April 8, 2015 /CNW/ - Destiny Media Technologies (TSXV: DSY) (OTCQX: DSNY), announced today its newest Clipstream® video hosting service. The Clipstream® service includes a number of technology developments allowing for greater consistency in video delivery and quality for businesses requiring ease of use, control, and security in their video hosting needs. The website at www.clipstream.com, has all the updated information and details.

The company also announced a new pricing plan and a 30-day free trial program. Customers can purchase Clipstream® video hosting service packages, which are priced in minutes, giving transparent and predictable billing. Plans start from as little as \$29 per month.

Clipstream® enables any non-technical user to upload videos that will play on all modern web browsers including those installed on TVs, PCs, and mobile devices. The service automatically converts videos from a range of standard formats to the Clipstream® format. Users then receive a link that can be embedded into a website and/or distributed through email and accessed via the cloud.

Clipstream® offers a number of technical advantages to users of online video platform (OVP) services, the Company's first targeted market. According to Frost & Sullivan, the size of the OVP market was \$369 million during 2013 and is expected to grow to \$800.9 million during the next 5 years. Clipstream® is differentiated from similar OVP services in that it delivers an easy to use end-to-end platform providing the strongest security available to protect online video content. Because Clipstream® technology doesn't rely on plug-ins, videos hosted via Clipstream® 'just play' in any modern browser and automatically adapt to available device capabilities and bandwidth. In addition, videos in the Clipstream® format will not expire, or need reformatting.

"Our team has been working hard to develop a commercialization strategy for Clipstream® and this release marks the first in a series of deliverables that will allow us to provide a broad solutions offering across growing video markets around the world," said Destiny Media's Chief Operating Officer, Dale Borland. "The ease of use, consistent quality, and security of our Clipstream® video hosting service offers a compelling value proposition for users in nearly all business markets, including those in education, government, corporate training, web-site development and research & survey."

About Destiny Media Technologies, Inc.

Destiny Media Technologies (DSY.V) (DSNY) provides services that enable content owners to securely display and distribute their audio and video content digitally through the internet. The Company's two major services are Clipstream® and Play MPE®. Clipstream® (www.clipstream.com) is a video format that plays on any modern smart phone, tablet, internet, TV, or computer. With Clipstream®, there is no player to configure or install, videos never go obsolete, and there are up to 90% cost savings from caching. Play MPE (www.plaympe.com) provides a standardized method to securely and cost effectively distribute pre-release music to radio stations and other music industry professionals, before it is ready for sale. More information can be found at www.dsnyc.com.

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