

DESTINY MEDIA TECHNOLOGIES, INC.
PO BOX 48253 BENTALL
VANCOUVER, BC, V7X 1A1
CANADA



SCAN TO
VIEW MATERIALS & VOTE



VOTE BY INTERNET - www.proxyvote.com or scan the QR Barcode above
Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 p.m. Eastern Time February 17, 2022. Follow the instructions to obtain your records and to create an electronic voting instruction form.

ELECTRONIC DELIVERY OF FUTURE PROXY MATERIALS

If you would like to reduce the costs incurred by our company in mailing proxy materials, you can consent to receiving all future proxy statements, proxy cards and annual reports electronically via e-mail or the Internet. To sign up for electronic delivery, please follow the instructions above to vote using the Internet and, when prompted, indicate that you agree to receive or access proxy materials electronically in future years.

VOTE BY PHONE - 1-800-690-6903

Use any touch-tone telephone to transmit your voting instructions up until 11:59 p.m. Eastern Time February 17, 2022. Have your proxy card in hand when you call and then follow the instructions.

VOTE BY MAIL

Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS:

D63907-P65037

KEEP THIS PORTION FOR YOUR RECORDS
DETACH AND RETURN THIS PORTION ONLY

THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED.

DESTINY MEDIA TECHNOLOGIES, INC.

1. To elect five members of the Company's Board of Directors, each to hold office until the next annual meeting of stockholders or until their respective successors have been elected or qualified.

THE BOARD OF DIRECTORS RECOMMENDS THAT STOCKHOLDERS VOTE "FOR" EACH OF THE NOMINEES.

	For	Withhold
1A. Frederick Vandenberg	☐	☐
1B. Hyonmyong Cho	☐	☐
1C. S. Jay Graber	☐	☐
1D. David Summers	☐	☐
1E. David Mossberg	☐	☐

2. To ratify the appointment of Davidson & Company LLP as the Company's independent registered public accounting firm for the fiscal year ending August 31, 2022.
3. To ratify the Company's 2022 Stock Option Plan.

For Against Abstain

☐	☐	☐
☐	☐	☐

THE BOARD OF DIRECTORS RECOMMENDS THAT STOCKHOLDERS VOTE "FOR".

Please sign exactly as your name(s) appear(s) hereon. When signing as attorney, executor, administrator, or other fiduciary, please give full title as such. Joint owners should each sign personally. All holders must sign. If a corporation or partnership, please sign in full corporate or partnership name, by authorized officer.

Signature [PLEASE SIGN WITHIN BOX]	Date

Signature (Joint Owners)	Date

Important Notice Regarding the Availability of Proxy Materials for the Annual General Meeting:

The Notice and Proxy Statement and Annual Report are available at www.proxyvote.com.

D63908-P65037

**DESTINY MEDIA TECHNOLOGIES, INC.
Annual General Meeting of Stockholders
To be held on FEBRUARY 18, 2022
at 10:00 AM (PACIFIC STANDARD TIME)
This proxy is solicited by the Board of Directors**

The stockholder(s) hereby appoint(s) Frederick Vandenberg and/or Samuel Ritchie each of them, the true and lawful attorneys and proxies, each with the power to appoint his or her substitute, and hereby authorize(s) them to represent and to vote, all the shares of Common Stock of DESTINY MEDIA TECHNOLOGIES, INC. that the stockholder(s) is/are entitled to vote at the Annual General Meeting of Stockholders to be held at 10:00 AM, (PACIFIC STANDARD TIME) on February 18, 2022, at the offices of Miller Thomson at 725 Granville Street, Suite 400, Vancouver, BC V7Y 1G5 Canada, and any adjournment or postponement thereof, as designated on the reverse side of this ballot, and with discretionary authority to vote as to any matters that may properly come before the meeting.

This Proxy will be voted as directed. If no direction is indicated, it will be voted 'FOR' the proposals made by the DESTINY MEDIA TECHNOLOGIES, INC. Board of Directors.

Continued and to be signed on reverse side