512 SE Salmon St
Portland, OR 97214

Investor Address Line 1
Investor Address Line 2
Investor Address Line 3
Investor Address Line 4
Investor Address Line 5
John Sample
1234 ANYWHERE STREET
ANY CITY, ON A1A 1A1

1 OF 2
1
1

SCAN TO
VIEW MATERIALS & VOTE

**VOTE BY INTERNET - www.proxyvote.com or scan the QR Barcode above**
Use the Internet to transmit your voting instructions and for electronic delivery of information. Vote by 11:59 P.M. ET on 02/27/2023. Have your proxy card in hand when you access the web site and follow the instructions to obtain your records and to create an electronic voting instruction form.

**VOTE BY PHONE - 1-800-690-6903**
Use any touch-tone telephone to transmit your voting instructions. Vote by 11:59 P.M. ET on 02/27/2023. Have your proxy card in hand when you call and then follow the instructions.

**VOTE BY MAIL**
Mark, sign and date your proxy card and return it in the postage-paid envelope we have provided or return it to Vote Processing, c/o Broadridge, 51 Mercedes Way, Edgewood, NY 11717.

CONTROL # → 0000000000000000

| NAME | SHARES |
|---|---|
| THE COMPANY NAME INC. - COMMON | 123,456,789,012.12345 |
| THE COMPANY NAME INC. - CLASS A | 123,456,789,012.12345 |
| THE COMPANY NAME INC. - CLASS B | 123,456,789,012.12345 |
| THE COMPANY NAME INC. - CLASS C | 123,456,789,012.12345 |
| THE COMPANY NAME INC. - CLASS D | 123,456,789,012.12345 |
| THE COMPANY NAME INC. - CLASS E | 123,456,789,012.12345 |
| THE COMPANY NAME INC. - CLASS F | 123,456,789,012.12345 |
| THE COMPANY NAME INC. - 401 K | 123,456,789,012.12345 |



TO VOTE, MARK BLOCKS BELOW IN BLUE OR BLACK INK AS FOLLOWS: ☒

KEEP THIS PORTION FOR YOUR RECORDS

DETACH AND RETURN THIS PORTION ONLY

**THIS PROXY CARD IS VALID ONLY WHEN SIGNED AND DATED.**

02 0000000000

**The Board of Directors recommends you vote FOR the following:**

1. To elect five members of the Company's Board of Directors, until the next annual meeting or until their respective successors have been elected or qualified.

**Nominees**

| | | For | Withhold |
|---|---|---|---|
| 1A | Frederick Vandenberg | ☐ | ☐ |
| 1B | Hyonmyong Cho | ☐ | ☐ |
| 1C | S. Jay Graber | ☐ | ☐ |
| 1D | David Summers | ☐ | ☐ |
| 1E | David Mossberg | ☐ | ☐ |

**The Board of Directors recommends you vote FOR the following proposal:**

| | | For | Against | Abstain |
|---|---|---|---|---|
| 2 | To ratify the appointment of Smythe LLP as the Company's independent registered public accounting firm for the fiscal year ending August 31, 2023. | ☐ | ☐ | ☐ |

**NOTE**: Such other business as may properly come before the meeting or any adjournment thereof.

Please sign exactly as your name(s) appear(s) hereon. When signing as attorney, executor, administrator, or other fiduciary, please give full title as such. Joint owners should each sign personally. All holders must sign. If a corporation or partnership, please sign in full corporate or partnership name, by authorized officer.

Signature [PLEASE SIGN WITHIN BOX] Date

JOB #

Signature (Joint Owners) Date

SHARES
CUSIP #
SEQUENCE #

0000587380_1 R1.0.0.3

**Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting:** The Notice & Proxy Statement, Form 10-K is/are available at www.proxyvote.com

**DESTINY MEDIA TECHNOLOGIES, INC.**
**Annual General Meeting of Stockholders**
**To be held FEBRUARY 28, 2023**
**at 10:00 AM (PACIFIC STANDARD TIME)**
**This proxy is solicited by the Board of Directors**

The stockholder(s) hereby appoint(s) Frederick Vandenberg and/or Olya Massaltina each of them, the true and lawful attorneys and proxies, each with the power to appoint his or her substitute, and hereby authorize(s) them to represent and to vote, all the shares of Common Stock of DESTINY MEDIA TECHNOLOGIES, INC. that the stockholder(s) is/are entitled to vote at the Annual General Meeting of Stockholders to be held at 10:00 AM, (PACIFIC STANDARD TIME) on February 28, 2023, at the offices of Cozen O'Connor LLP Bentall 5, 550 Burrard St Suite 1008 | Vancouver, BC V6C 2B5 Canada, and any adjournment or postponement thereof, as designated on the reverse side of this ballot, and with discretionary authority to vote as to any matters that may properly come before the meeting.

**This proxy, when properly executed, will be voted in the manner directed herein. If no such direction is made, this proxy will be voted in accordance with the Board of Directors' recommendations.**



**Continued and to be signed on reverse side**