NEWS RELEASE

LEONOVUS ANNOUNCES PRIVATE PLACEMENT AND THE CONVERSION OF DEBT FOR COMMON SHARES

OTTAWA, ON, January 31, 2017 - LeoNovus Inc. (TSXV: **LTV,** OTCBB: LVNSF), announces today that it has launched a non-brokered private placement of CDN$600,000 gross proceeds (the "Offering") based on 12,000,000 units (the "Units") priced at CDN$0.05 per Unit. Each Unit comprises one (1) common share in the capital of the Company (the "Common Share") and one (1) Common Share purchase warrant entitling the holder to purchase one (1) Common Share for a period of two (2) years from the closing date of the Offering at an exercise price of CDN$0.10 per Common Share for the first year and second year. The Offering is anticipated to close on or about February 15, 2017. Proceeds of the Offering will be used for general corporate purposes. The securities to be issued pursuant to the Offering will be subject to a four (4) month and one (1) day hold period from the date of issuance. Completion of the Offering is subject to regulatory approval, including acceptance and approval of the TSX Venture Exchange.

Leonovus is also pleased to announce that an Institutional Investor and Insiders have subscribed for close to 50% of the private placement.

The company is also announcing that it has reached an equity for debt agreement with one of its major private lenders. CDN$150,000 of debt will be converted at a price of $0.05 per Common Share into 3,000,000 shares and one (1) Common Share purchase warrant entitling the holder to purchase one (1) Common Share for a period of two (2) years from the date of the agreement at an exercise price of CDN$0.05 per Common Share for the first year and CDN$0.10 for the second year. Completion of the equity for debt is subject to regulatory approval, including acceptance and approval of the TSX Venture Exchange.

This press release may contain forward-looking statements and information, which may involve risks and uncertainties. The results or events predicted in these statements may differ materially from actual results or events. Factors that might cause a difference include, but are not limited to, competitive developments, risks associated with LeoNovus' growth, the state of the financial markets, regulatory risks and other factors. There can be no assurance or guarantees that any statements of forward-looking information contained in this release will prove to be accurate. Actual results and future events could differ materially from those anticipated in such statements. These and all subsequent written and oral statements containing forward-looking information are based on the estimates and opinions of management on the dates they are made and expressly qualified in their entirety by this notice. Unless otherwise required by applicable securities laws, LeoNovus disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. Readers should not place undue reliance on any statements of forward-looking information that speak only as of the date of this release. Further information on LeoNovus' public filings, including its most recent audited consolidated financial statements, are available at www.sedar.com.

For More Information, please contact:

Michael Gaffney
mgaffney@leonovus.com