Magma Silver Launches AGORACOM Cashless AI Marketing Program and Verified Discussion Forum

Vancouver, British Columbia--(August 28, 2025) - Magma Silver Corp. (TSXV: MGMA) (OTCQB: MAGMF) (FSE: BC21) (WKN: A411DV) (the "**Company**" or "**Magma**") announces the launch of a 12-month online marketing campaign with AGORACOM (the "**Campaign**") that will feature industry-leading AI generated content to reach investors of all demographics around the world. In addition, Magma will launch a Verified Forum on AGORACOM's platform that will provide moderated, civilized engagement between management and shareholders. The Company will pay $0 in cash for the program, utilizing AGORACOM's cashless, fully compliant shares-for-services program.

AGORACOM INDUSTRY LEADING ARTIFICIAL INTELLIGENCE CONTENT

As a pioneer of online investor relations and digital marketing for over 25 years, AGORACOM launched its AI Content Showcase on January 23, 2025. AGORACOM demonstrated how the use of Artificial Intelligence content will provide Magma with an ability to tell the Company's story to a global investor audience, including:

- AI Movie Trailer — A Cinematic Presentation Of Our Story As A Movie Trailer
- Small Cap Odyssey — A Time Warp Journey Of Our Company's Journey
- AI Avatars — A Demographic Mix Of Storytellers To Reach Different Audiences
- Multilingual Avatars — A Mix of French, German, Chinese, Spanish and Arabic Storytellers

Stephen Barley, CEO & Executive Chairman of Magma Silver Corp. stated,

"At Magma Silver, we're focused on unlocking the potential of silver and gold in Peru. Sharing our progress at the Niñobamba project is important, but traditional updates didn't always capture the story. AGORACOM's Artificial Intelligence content will help us connect more directly with investors, making sure our vision for advancing Niñobamba and creating lasting value in precious metals reaches the right audiences."

SIGNIFICANT EXPOSURE THROUGH AGORACOM DIGITAL NETWORK

Magma will receive significant exposure through continuous brand impressions, content marketing, and social media engagement across the entire AGORACOM network.

VERIFIED FORUM FOR MANAGEMENT AND SHAREHOLDERS

AGORACOM Verified Forums for civil engagement between shareholders and management completes the engagement cycle by providing stakeholders with a community that provides full transparency and communications efficiency for companies and FUD protection from nefarious investors who use misinformation and disinformation to hurt companies.

George Tsiolis, Founder of AGORACOM stated “By integrating AI content with verified forums, we are addressing key communication challenges faced by small cap public companies. With artificial intelligence accelerating at exponential rates, small cap companies would have been left behind due to their lack of resources. AGORACOM’s platform helps bridge that gap, enabling small cap firms to manage their messaging and investor engagement more effectively.”

The **Magma HUB**, containing multiple landing pages, videos, photos, and other helpful information updated in real-time, can be found at:
https://agoracom.com/ir/MagmaSilverCorp

The **Magma discussion forum** can be found at:
https://agoracom.com/ir/MagmaSilverCorp

SHARES FOR SERVICES

FEES: $CDN 125,000 + HST. $25,000 worth of shares (+HST) will be issued in 5 instalments:

- **$25,000 + HST** shares for services at Commencement
- **$25,000 + HST** shares for services at the end of the third month: Nov 28, 2025
- **$25,000 + HST** shares for services at the end of the sixth month: Feb 28, 2026
- **$25,000 + HST** shares for services at the end of the ninth month: May 28. 2026
- **$25,000 + HST** shares for services at the end of the term: Aug 28, 2026

The deemed price of the securities to be issued will be determined after the date services are provided to the advertiser in each period, calculated using the closing price on the TSX Venture Exchange (the “**TSXV**”) on each of the dates as stated above. Although AGORACOM has pre-cleared the foregoing shares-for-services compensation structure with the TSX Venture Exchange, the issuance of Magma common shares to AGORACOM by the Company remains subject to TSXV acceptance.

About Magma Silver Corp.

Magma Silver Corp. is a natural resources exploration company with a focus on acquiring, exploring, developing, and operating precious metal mining projects. Listed on the TSV Venture Exchange ("MGMA"), OTCQB ("MAGMF"), and Frankfurt Exchange ("BC21"), the Company's primary focus is on exploring and developing the advanced Niñobamba silver-gold project in the mining-friendly country of Peru. Niñobamba spans an 8 km mineralized corridor in a prolific geological belt of a high-sulphidation epithermal system. Extensive exploration by Newmont Corporation, AngloGold Ashanti Limited, Bear Creek Mining Corporation and others, has demonstrated significant resource potential with over C$14.5 million invested to date. Magma Silver is advancing its Niñobamba project using modern geological modelling and a strategic development plan. The property has excellent infrastructure, strong relationships with local communities and a regional technical team with over 30 years of mining experience in Peru.

For more information, please visit our website at www.magmasilver.com.

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This news release may contain forward-looking information within the meaning of applicable securities laws. All information and statements other than statements of current or historical facts contained in this news release are forward-looking information. Forward-looking statements are subject to various risks and uncertainties concerning the specific factors disclosed here and elsewhere in Magma Silver Corp.'s periodic filings with Canadian securities regulators. When used in this news release, words such as "will", "could", "plan", "estimate", "expect", "intend", "may", "potential", "should," and similar expressions, are forward-looking statements. The information provided in this document is necessarily summarized and may not contain all available material information. Forward-looking statements include those in relation to (i) the Company's cost and timing expectations; (ii) AGORACOM providing leading AI generated content to reach investors all around the world; (iii) the Company will achieve the expected results from the Campaign; and (iv) TSXV approval of the compensation structure for the Campaign. Although the Company believes the expectations reflected in such forward-looking statements are based on reasonable assumptions, it can't make any assurances that its expectations will be achieved. Such assumptions may prove incorrect. Although the Company has attempted to identify important factors that could cause actual results, performance, or achievements to differ materially from those contained in the forward-looking statements, there can be other factors that cause results, performance, or achievements not to be as anticipated, estimated, or intended. There can be no assurance that such information will prove to be accurate or that management's expectations or estimates of future developments, circumstances, or results will materialize. As a result of these risks and uncertainties, no assurance can be given that any events anticipated by the forward-looking information in this news release will transpire or occur, or, if any of them do so, what benefits that the Company will derive therefrom. Accordingly, readers should not place undue reliance on forward-looking statements. The forward-looking statements in this news release are made as of the date of this news release, and the Company disclaims any intention or obligation to update or revise such information, except as required by applicable law.