



Sierra Iron Ore

NEWS RELEASE

August 10, 2015

Symbol:-TSX-V:NAA

OTCQX:SIOCF

Sierra Announces Director Resignation

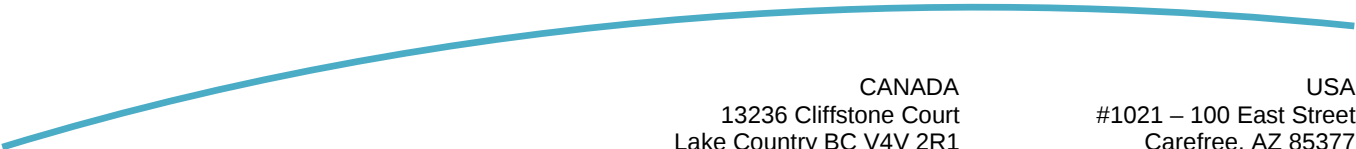
Vancouver, BC – SIERRA IRON ORE CORPORATION (“Sierra” or the “Company”) announces that Mr. Laurence Sookochoff has resigned from the board of directors effective immediately. The board of directors wishes to thank Mr. Sookochoff and wishes him well in his other endeavors.

On behalf of The Board of Directors of Sierra Iron Ore Corporation.

Wally Boguski
President & CEO

This news release contains certain forward looking statements which involve known and unknown risks, delays, and uncertainties not under the control of Sierra Iron Ore Corporation which may cause actual results, performance or achievements of Sierra Iron Ore Corporation to be materially different from the results, performance or expectation implied by these forward looking statements.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this press release, which has been prepared by management.



CANADA
13236 Cliffstone Court
Lake Country BC V4V 2R1
Tel: 250-766-1517
Fax: 250-766-1839
www.sierrairon.com

USA
#1021 – 100 East Street
Carefree, AZ 85377
Tel: 480-575-1220
Fax: 480-488-3492
info@sierrairon.com