

Introducing the Tweed HomeGrow Collection

SMITHS FALLS, ON, Feb. 22, 2017 /CNW/ - Tweed Inc. (Tweed or the Company), a wholly-owned subsidiary of Canopy Growth Corporation (TSX: WEED) today announced that it has completed an intensive process of sourcing a diverse genetic seed bank and legally importing it into Canada. Tweed will begin selling cannabis seeds to authorized home growers under the Access to Cannabis for Medical Purposes Regulations in early March.



Tweed has long supported patients' right to grow their own cannabis and is proud to be able to support those who would prefer to grow their own medical supply. Tweed is only the second producer in Canada to offer a seed option and will also offer a wide variety of dried cannabis and cannabis oil products to authorized grow at home customers as a reliable interim supply during the months it takes home growers to produce their medicine. The Company will also offer seed customers with a one-time \$25 discount that can be used towards the purchase of any Tweed cannabis product.

Kevin Furet, Tweed's Master Grower and an award-winning breeder in his own right, curated a collection of genetics with lineages originating all around the world. The resulting Tweed HomeGrow Collection is made up of ten seed types designed to meet the diverse needs of patients.

"I was aiming for quality and diversity in this collection," said Furet. "Medical cannabis patients have diverse needs so I wanted to create a collection that matched that diversity. I see ten options as a starting point that we can build on using our own cross breeding capabilities in our custom breeding area."

The same seeds used in the HomeGrow collection will be grown out in Tweed's breeding facility to produce proprietary genetics that can be sold as seed or as finished products. Announced late last year, the breeding area is a first in Canada and will allow Tweed to crossbreed existing genetics for all registered customers, including home growers.

Health Canada provides authorization for home production licenses. Interested individuals can visit the Health Canada website for more information on obtaining an authorization.

To learn more about Tweed's HomeGrow Collection, visit: <https://www.tweed.com/pages/homegrow>

Here's to (your very own) Future Growth.

About Tweed

Tweed is a globally recognized marijuana production brand. It has built a large and loyal following by focusing on quality products and meaningful customer relationships. Tweed doesn't just sell marijuana, it facilitates a conversation about a product we've all heard about but haven't met intimately yet. It is approachable and friendly, yet reliable and trusted. As marijuana laws liberalize around the world, Tweed will expand its leading Canadian position around the globe. Learn more at www.tweed.com.

About Canopy Growth Corporation

Canopy Growth is a world-leading diversified cannabis company, offering diverse brands and curated cannabis strain varieties in dried and oil extract forms. Through its wholly-owned subsidiaries, Canopy Growth operates numerous state-of-the-art production facilities with over half a million square feet of indoor and greenhouse production capacity. Canopy Growth has established partnerships with leading sector names in Canada and abroad. For more information visit www.canopygrowth.com.

Notice Regarding Forward Looking Statements

This news release contains forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects" or "does not expect", "is expected", "estimates", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will" be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Canopy Growth Corporation, Tweed Inc., Tweed Farms Inc., Mettrum Health Corp., or Bedrocan Canada Inc. to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Examples of such statements include future operational and production capacity, the impact of enhanced infrastructure and production capabilities, and forecasted available product selection. The forward-looking statements included in this news release are made as of the date of this news release and Canopy Growth Corp. does not undertake an obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities legislation.

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