



Sienna Announces Q3 2017 Results Release Date and Conference Call

MARKHAM, Ontario, Oct. 12, 2017 -- Sienna Senior Living Inc. ("**Sienna**" or the "**Company**") (TSX:SIA) announced that it will report its 2017 third quarter results after market close on Tuesday, November 14, 2017. Lois Cormack, President and CEO, and Nitin Jain, Chief Financial Officer and Chief Investment Officer, will host a conference call for the investment community the following day, Wednesday, November 15, 2017 at 9:30 a.m. (EST).

The toll-free dial-in number for participants is 1-844-543-5234, please enter pass code: 99547515. A webcast of the call will be accessible via Sienna's website at: www.siennaliving.ca/Investors/Events-Presentations.aspx. The webcast of the call will be available for replay until November 15, 2018 and archived on Sienna's website.

ABOUT SIENNA SENIOR LIVING

Sienna Senior Living is a leading seniors' living provider with 71 residences in key markets in Canada. Sienna offers a full range of seniors' living options, including independent and assisted living, long-term care, and specialized programs and services. Sienna also provides expert management services. Sienna is committed to national growth, while driving long-term value for shareholders. The company's more than 11,000 employees are passionate about helping residents live fully, every day. For more information, please visit www.siennaliving.ca.

CONTACT:

Nitin Jain
Chief Financial Officer & Chief Investment Officer
(905) 489-0787
Nitin.Jain@siennaliving.ca