

NEWS RELEASE

November 23, 2017
For Immediate Release

BILL BRESLO APPOINTED TO PRESIDENT OF DIAMOND GAME

LOS ANGELES, California, November 23, 2017 /CNW/ – Diamond Game Enterprises, Inc. (“Diamond Game”, “Company”) is pleased to announce that Pollard Banknote Limited (“Pollard”) has appointed Bill Breslo as President of Diamond Game on November 15, 2017. Bill brings to the role over 15 years of executive experience and a deep knowledge of the gaming industry. He has a strong track record of delivering innovative solutions to complex business challenges. As President, he will be responsible for leading Diamond Game’s growth in the lottery and charity gaming industries.

Bill joined Diamond Game in July 2001 as Director of Business Development and Marketing. He has since directed the Company’s expansion into many U.S. states and Canada, several new product lines, and has expanded the Company’s game machine placements to an all-time high. In his most recent role as VP of Sales & Marketing at Diamond Game, he led the business development strategy that has secured the Company five lottery contracts in North America since 2012, established its brand in the public gaming sector, and has positioned itself for continued growth.

“I am truly enthusiastic about, and appreciative for, the opportunity to lead Diamond Game in this next phase,” said Bill Breslo. “With ownership of Diamond Game by a strong and longstanding company like Pollard, we have a great opportunity to strengthen our business and take it to the next level.”

“We are thrilled to have Bill Breslo lead Diamond Game,” said Doug Pollard, Co-Chief Executive Officer of Pollard. “His experience and reputation in the industry make him an ideal candidate for this role, and we are confident that his leadership will enhance Diamond Game’s ability to deliver innovative solutions to our Lottery customers and to generate new and additional revenues for good causes.”

About Diamond Game

Diamond Game designs, produces, and services games, gaming systems, and tickets for the public gaming, Native American, and charity markets. Diamond Game maintains its corporate headquarters in Los Angeles, California and service facilities in Hamilton, Ontario, and Jefferson City, Missouri. Learn more about Diamond Game [at www.diamondgame.com](http://www.diamondgame.com).

About Pollard Banknote

Pollard Banknote is a leading lottery partner to more than 60 lotteries worldwide, providing high quality instant ticket products, licensed games and strategic marketing and management services for both traditional instant games and the emerging iLottery space of web, mobile and social channels. The company is a proven innovator and has decades of experience helping lotteries to maximize player engagement, sales, and proceeds for good causes. Pollard Banknote also plays a major role in the

charitable pull-tab and bingo markets in North America. Established in 1907, Pollard Banknote is owned approximately 73.5% by the Pollard family and 26.5% by public shareholders and is publicly traded on the TSX (PBL). For more information, please visit our website at www.pollardbanknote.com.

Forward-looking Statements

Certain statements in this press release may constitute “forward-looking” statements and information, which involve known and unknown risks, uncertainties, and other factors that may cause actual results, performance, or achievements to be materially different from any future results, performance, or achievements expressed or implied by such forward-looking statements. When used in this document, such statements include such words as “may,” “will,” “expect,” “believe,” “plan,” and other similar terminology. These statements reflect management’s current expectations regarding future events and operating performance and speak only as of the date of this document. There should not be an expectation that such information will in all circumstances be updated, supplemented, or revised whether as a result of new information, changing circumstances, future events, or otherwise.

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