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FOR IMMEDIATE RELEASE

**Tru Family Dental Selects LED Medical Diagnostics Subsidiaries LED Dental and Apteryx, Inc. as Preferred Imaging Technology Providers**

*Tru Family Dental Moves Forward with Integration of Apteryx XVWeb Cloud Imaging and LED Dental Imaging Devices Across Their Network of Practices*

**Vancouver, British Columbia, February 1, 2018** - LED Medical Diagnostics Inc. ("LED" or the "Company") (TSX-V: LMD) is pleased to announce that Tru Family Dental has selected the Company's wholly-owned subsidiaries, LED Dental and Apteryx, Inc., as their preferred providers for dental imaging devices and software technologies.

With practices throughout the Midwest in Michigan and Illinois, Tru Family Dental's goal is to provide exemplary patient experiences in private practice settings. Tru Family Dental provides a full range of dental services, including general dentistry, cosmetic dentistry, orthodontics and endodontics. Investments in advanced imaging technologies and software are a key contributor to delivering exceptional patient care, in addition to building a practice infrastructure that bridges the geographic distance between practice locations.

"LED Dental and Apteryx have provided us with solutions that not only enhance our diagnostic and treatment planning capabilities, but also improve workflow and efficiency across our entire organization," stated Brandon Halcott, co-founder and CEO of Tru Family Dental. "The XVWeb cloud imaging software will revolutionize our ability to network all of our patient data across every location, while providing security and remote accessibility that is critical in the modern group dental practice."

LED Dental offers a comprehensive portfolio of dental imaging devices, including TUXEDO Intraoral Sensors, the VELscope Enhanced Oral Assessment, and the RAYSCAN Alpha pan/ceph/CBCT. Apteryx, Inc. is a leading developer of dental imaging software technologies, placing an emphasis on their open-architecture infrastructure that seamlessly integrates with a wide variety of imaging devices and practice management software systems.

Apteryx was acquired by LED Medical Diagnostics in early 2017, becoming a sister company to LED Dental. The synergy between Apteryx and LED provides a one-stop solution that is uniquely suited to address the needs of any size practice, from single practitioners to large, multi-location dental service organizations and government enterprises.

"XVWeb and our imaging solutions are a perfect fit for any dental service organization," remarked Lamar Roberts, President of LED and Apteryx. "XVWeb offers an exceptional budget and infrastructure

advantage for practices and, specifically, organizations with multiple locations. The ability to utilize XVWeb to synchronize the clinical data across a network of practices while also serving as a cutting-edge image acquisition and analysis tool is a huge advantage for both workflow and diagnostic capability.”

For more information on Tru Family Dental, visit [www.trufamilydental.com](http://www.trufamilydental.com). For more information on LED, Apteryx and group practice/DSO partnerships, visit [www.leddental.com](http://www.leddental.com) or call 813.230.5819.

### **About LED Medical Diagnostics**

LED Medical Diagnostics Inc. is a dental imaging technology provider focused on delivering state-of-the-art imaging software and systems. Through its wholly-owned subsidiaries LED Dental Inc., LED Dental Ltd., and Apteryx, Inc., LED Medical has provided dentists and oral health specialists with advanced diagnostic imaging products and software for over 20 years. LED’s proprietary technologies include the VELscope Vx Enhanced Oral Assessment and TUXEDO Intraoral Sensors, in addition to Apteryx’s XrayVision, XVWeb and XrayVision DCV imaging software solutions.

Backed by an experienced leadership team and dedicated to a higher level of service and support, LED is committed to providing dental practitioners with the best technology available by identifying and adding leading products to its growing portfolio. The Company is currently listed on the TSX-V under the symbol LMD, the OTCQB under the symbol LEDIF, as well as the Frankfurt Stock Exchange under the symbol LME.

### **About Tru Family Dental**

Tru Family Dental was founded with one purpose in mind: to transform lives by creating a lifetime of happy and healthy smiles. We are delivering on this purpose by providing convenient and flexible practice hours, attracting highly talented Team Members dedicated to exceptional lifetime patient care, utilizing best in class technologies for appointment confirmations and patient communications, as well as maintaining modern offices and equipment.

From the moment you enter a practice and are greeted with a warm smile by our Patient Relations Coordinator, all the way through your diagnostic exam with one of our well-trained practitioners, every Tru Family Dental Team Member has your overall satisfaction as their goal. We strive to provide exceptional care at every step of your patient experience.

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